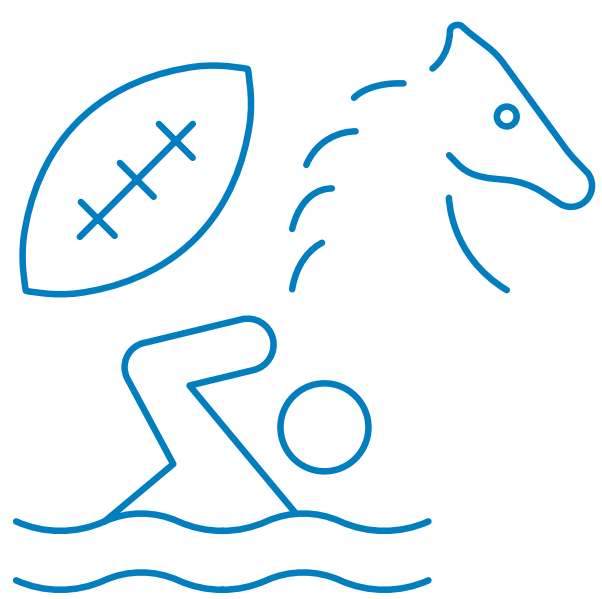


Circular Economy and Sport



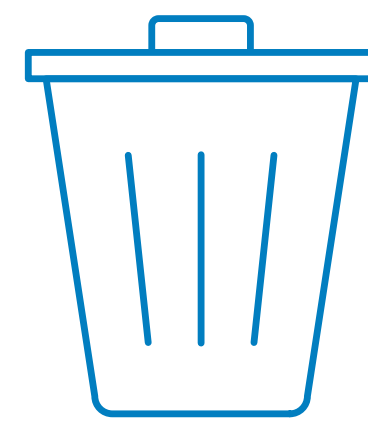
Towards a sustainable model for sport practice

Key Figures



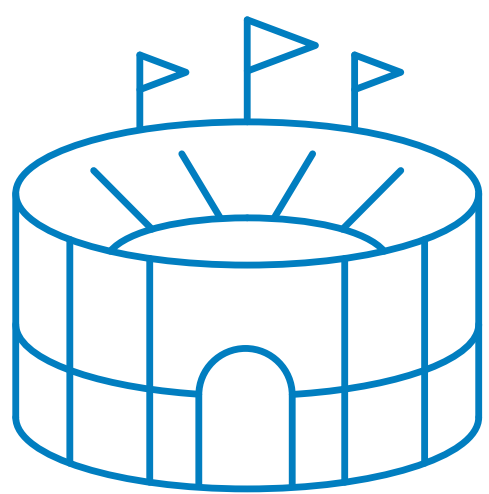
44 M

people practice sport in France



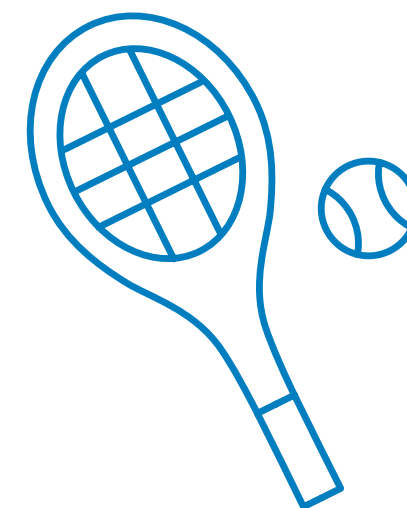
100,000 t

of waste related to sport equipment each year



2.5 M

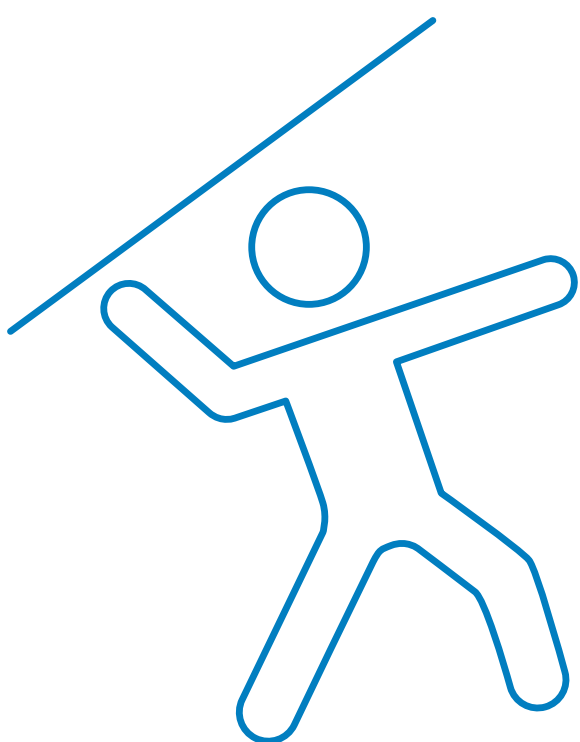
sporting events each year



31 %

of waste come from individual sport

Olympic Games, 1st Event With a Positive Impact



80%

of waste avoided or recovered during the operational phase of the games
Of which Zero food waste!

Notable Initiatives in Paris Region



Leader in hybrid grass solutions for 100% natural turf



Recycling of rugby balls into leather goods (bags, wallets, etc)



E-commerce platform for second-hand sport products

www.chooseparisregion.org