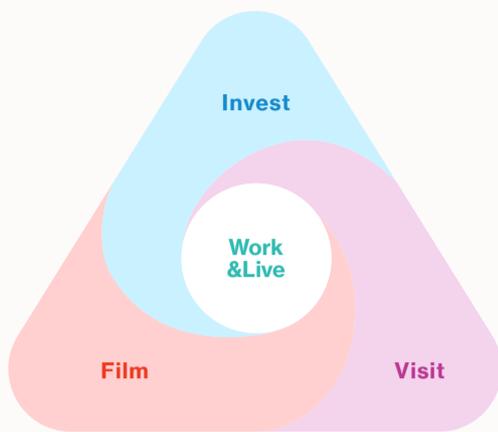


Paris Region 2023 Attractiveness Report



Choose Paris Region enhances the attractiveness of Paris Region by bringing together its various strengths to welcome investors, visitors, talents and producers from all over the world. Its 4 pillars are mutually supportive, ensuring constant visibility.



Film



10,745
filming days



+27%
of international projects



84%
of jobs in the film industry in Paris Region



372
projects supported



83%
of sets selected outside Paris



Visit



47.5 million +8%
tourists

Main nationalities

Top 3



21.7 billion €
in tourist spending



25.9 million
French tourists



8.5 billion €
in tourist spending by French tourists



21.6 million
international tourists



13.2 billion
in tourist spending by international tourists



Invest



1/3 +20%
of projects with positive impact

Main investors in terms of jobs

Top 3



1/4
created in towns with fewer than 20,000 inhabitants



410 FDIs
Foreign Direct Investments



41%
of FDIs are headquarters



11,212 +3%
direct jobs



x2
growth in production jobs between 2022 and 2023



1.1 billion €
economic added value: medium-range perspective



Work&Live



1.8 million 15% of the population
international residents



125,000
students

Talents



1/3
of France's scientists and engineers



7,000
PhD students



55,000
Artificial Intelligence professionals



5,700
researchers