Welcome to Paris Region

Europe’s Leading Business and Innovation Powerhouse

Paris Region Facts and Figures 2021 lays out a panorama of the Region’s economic dynamism and social life, positioning it among the leading regions in Europe and worldwide.

Despite the global pandemic, the figures presented in this publication do not yet measure the impact of the health crisis, as the data reflects the reality of the previous months or year.* With its fundamental key indicators, the brochure, “Paris Region Facts and Figures 2021,” is a tool for decision and action for companies and economic stakeholders. It is useful to economic and political leaders of the Region and to all who wish to have a global vision of this dynamic regional economy.

Paris Region Facts and Figures 2021 is a collaborative publication produced by Choose Paris Region, L’Institut Paris Region, and the Paris Île-de-France Regional Chamber of Commerce and Industry.

*L’Institut Paris Region has produced a specific note on the effects of the pandemic on the Paris Region economy: How Covid-19 is forcing us to transform the economic model for The Paris Region, February 2021
# Table of contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome to Paris Region</td>
<td>5</td>
</tr>
<tr>
<td>Overview</td>
<td>6</td>
</tr>
<tr>
<td>Population</td>
<td>10</td>
</tr>
<tr>
<td>Economy and Business</td>
<td>12</td>
</tr>
<tr>
<td>Employment</td>
<td>18</td>
</tr>
<tr>
<td>Education</td>
<td>20</td>
</tr>
<tr>
<td>R&amp;D and Innovation</td>
<td>24</td>
</tr>
<tr>
<td>Digital Infrastructure</td>
<td>27</td>
</tr>
<tr>
<td>Real Estate</td>
<td>28</td>
</tr>
<tr>
<td>Transport and Mobility</td>
<td>30</td>
</tr>
<tr>
<td>Logistics</td>
<td>32</td>
</tr>
<tr>
<td>Meetings and Exhibitions</td>
<td>34</td>
</tr>
<tr>
<td>Tourism and Quality of life</td>
<td>36</td>
</tr>
</tbody>
</table>
Paris Region, A Vibrant, Innovative and Sustainable Region

A Strong Know-How in Services and Industry
Paris Region is renowned worldwide for its strong expertise and know-how in key market areas, both in services and industry. As a world leader in financial services, aerospace & defense and a pioneer in new mobility, new space, smart building, cleantech, and green energy, Paris Region is also recognized on the world stage for the quality of its research in health & life sciences. Paris Region is also a leader in IT, digital transformation, creative industries, logistics, agri-food, cosmetics, and many more fields.

An Outstanding Lifestyle
There's a reason why the Paris Region is the #1 destination on the planet. With 50.6 million visitors each year, the area is synonymous with culture, gastronomy, history and “art de vivre”. The Region is also committed to improving the environment, preserving biodiversity, and reducing carbon emissions.

A Massive Consumer Marketplace
Access to 513 million European consumers, 12.4 million inhabitants, 50.6 million tourists, 81 million visitors in the Region’s main conference and exhibition centers.

A Dynamic and Fast-growing Region
A cultural and intellectual metropolis, a scientific and urban laboratory, Paris Region is France’s economic powerhouse, accounting for 31.2% of the national GDP, 23.3% of France’s workforce, and 40.5% of the country’s researchers. 53% of the residents are under the age of 40. This young and steadily growing population is not only attracted by the Region’s economic opportunities but also by the quality of life offered.

Very Competitive Real Estate and Logistics Solutions
Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of offices, industries, research areas, and lifestyles at very competitive costs.

World-Class Infrastructure
3 international airports, high-speed rail, an ever-expanding urban subway system thanks to the Grand Paris Express project, the largest urban renewal project in Europe, new modes of mobility, and an excellent broadband communication network.

A Breeding Ground for Talents
Large international and highly-qualified workforce: 6.5 million jobs, 36.4% of all French executives. Europe’s largest concentration of students: 716,750 students (26.3% of students in France). World-class engineers, researchers, scientists, Fields Medals, Abel and Nobel prizes... Internationally recognized technical and scientific skills (top business, engineering and specialized higher education institutions, engineers, researchers...).

A Thriving Business and Research Community
The highest GDP in the EU28 in billions of euros. A vibrant exchange between Europe’s highest concentration of Fortune Global 500 corporations, corporate headquarters, SMEs, trailblazing start-ups, and world-class competitiveness clusters. #1 worldwide destination for international meetings. The leader in Europe for R&D talent and spending.

Urban Development and Big Events
The prospect of the 2024 Olympic and Paralympic Games provides an exceptional opportunity for foreign companies and investors to try out their solutions in Paris Region.

The Grand Paris Express
The Grand Paris Express Project is changing the face of Paris Region by doubling the size of the regional super-subway network with 200 km of new tracks and 68 new transit stations by 2030.

Paris 2024
Paris will also be hosting the 2024 Olympic and Paralympic Games, which will generate major infrastructure and construction projects.
A World Leading Economic, Innovative and Sustainable Region

Paris Region accounts for 18.3% of the French population (12.2 million) and 31.2% of the national wealth (GDP: €734B), while it respectively accounts for 2.7% and 5.4% of European Union’s population and GDP.

Paris Region vs. France & Europe

<table>
<thead>
<tr>
<th></th>
<th>Paris Region</th>
<th>France</th>
<th>UE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>2.7%</td>
<td>18.3%</td>
<td>3.3%</td>
</tr>
<tr>
<td>Jobs</td>
<td></td>
<td>23.3%</td>
<td></td>
</tr>
<tr>
<td>GDP</td>
<td>5.4%</td>
<td>31.2%</td>
<td>4.1%</td>
</tr>
<tr>
<td>R&amp;D workforce</td>
<td></td>
<td>37.5%</td>
<td></td>
</tr>
<tr>
<td>R&amp;D researchers</td>
<td>6.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>R&amp;D expenditure</td>
<td></td>
<td>39.5%</td>
<td></td>
</tr>
</tbody>
</table>

Paris is part of:
- The European Union
- The Schengen area
- The Eurozone

An International Region

- 1.7 million foreigners live in the Region, making up 14.2% of the population
- 96,400 foreign students in higher education, including 80,700 in Paris Region’s public universities
- 7,500 foreign PhD students 2019-20
- 5,800 foreign researchers 2019
- 22.2 million foreign visitors 2019
- 16,678 foreign sites
- 620,000 jobs, 1 out of 6 jobs in Paris Region is in a foreign company (16.7%)
- 336 foreign companies
- 8,752 jobs created by foreign companies 2020

*UK has left the EU28 from 01.31.2020

* Full Time Equivalent

INSEE, Eurostat, Ministry of Education, Higher Education and Research
Paris Region in Figures

- 12,012 km² surface area
- 12.2 million inhabitants
- GDP €734B
- 6,010 € per capita
- 1,019 €112,555 per job
- 1,019 inhabitants per km²
- 1,665,000 companies
- 1,377,000 sites (all activities)
- 244,000 companies created
- 1,166,500 companies
- 244,000 sites (all activities)
- 8,000 Office space
- 54.8 million m²
- 7 high-speed train stations
- 33.1 million passengers in Air Traffic
- Import €134.7B
- Export €84.9B
- 19 million passengers
- 50.6 million tourists, incl. 22.2 million foreign tourists
- Data: latest year available.
Paris Region is one of the most attractive regions in the world according to different rankings on attractiveness, companies, foreign direct investments, talents, real estate, cost and quality of life...

Recent international studies have put the Region within the top 3 most attractive world cities. Paris has consistently performed well in the rankings of Global Cities Index 2019-20 and Global Power City Index 2019-20. In one year, Paris has moved up from 14th to 5th place in the ranking that identifies cities that combine economic dynamism, excellent universities, forward-thinking environmental policies and excellent transport infrastructure.

Global Attractiveness

Global Cities Index 2019-20 on economic performances
Paris’s consistent performance in information exchange (leader in the ranking), cultural experience, and political engagement ensured the city’s solid hold on the number 3 position in 2020.

Global Cities Outlook 2019-20 on the potential of a city to attract and retain global capital, people, and ideas in coming years

Global Power City Index 2019-20
World’s most attractive cities according to their comprehensive power to attract people, capital, and enterprises from around the world.

Overview

Foreign Direct Investments

Paris Region is one of the top 3 most attractive global cities.

Among the reasons quoted by investors to support their analysis, political stability, legal security, infrastructure and the concentration of talents come on top.

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Among the reasons quoted by investors to support their analysis, political stability, legal security, infrastructure and the concentration of talents come on top.
Paris, ranked at the 50th position, is cheaper than these European cities:
• #4 Zurich
• #5 Bern
• #9 Geneva
• #12 London
• #21 Moscow
• #25 Copenhagen
• #46 Dublin
• #47 Milan

Mercer 2020

Cost of Living, ECA International
• Hong Kong, Tokyo, New York, Geneva, Zurich and London are the most expensive cities in the world
• Eurozone locations such as Paris (29th), Dublin (37th), Helsinki (44th) and Munich (48th) are cheaper
ECA International, 2020

Quality of Living Survey 2019
The quality of life in Paris is very appreciated and ranked 50th (out of 231 cities) ahead of many global cities such as:
• #40 Milan
• #41 London
• #43 Barcelona
• #44 New York
• #46 Madrid
• #55 Tokyo
• #56 Rome
Mercer 2019

Emerging Trends in Real Estate, Europe 2021
Paris, #3 for its overall real estate prospects in 2021.
The Grand Paris project, Europe’s largest transport scheme, is widely lauded as a game-changer for the French capital, setting it high on the competition.

"Paris crops up on every investor’s wish list, for logistics and residential as well as offices."

Global Innovation Index 2020
Paris, Europe’s #1 and the world’s #10 largest science and technology clusters
Cornell University, INSEAD, WIPO, 2020

Innovation Geographies 2020
Paris:
• #2 most innovative city in Europe
• #7 in the world behind London (#5), and ahead of New York (#8), Seoul (#10) and Munich (#13).
Paris stands out for its:
• High number of international projects
• High volume of start-ups
• Slightly above-average R&D spending as a percentage of GDP
• Large number of international patents filed
• High level of patenting activity, particularly in the private sector
• Areas of excellence, which include transportation equipment, pharmaceuticals and biotechnology

JLL, 2020

Real Estate

2020 Attractiveness of Global Business Districts Report
Paris, La Défense, 4th largest business district in the world
• #1 London, The City
• #2 New York, Midtown
• #3 Tokyo, Marunouchi
• #4 Paris, La Défense
• #5 London, Canary Wharf
• #6 New York, Financial District
• #7 Beijing, CBD
• #8 Seoul, Gangnam
• #9 Singapore, Downtown Core
• #10 Chicago, The Loop

EY/UFI Index

Global Property Handbook 2020
Paris became the preferred city for international clients to invest in real estate
• #1 Paris
• #2 New York
• #3 Tokyo
• #4 Los Angeles
• #5 Hong Kong

Barnes

Cost of Living Survey 2020
Paris is 19%-22% cheaper than Geneva, Zurich, London, New York, San Francisco
• Equivalent to Amsterdam
• Los Angeles, Munich, Shanghai
Le coût de l’Expatriation, 25/03/2021

Cost of Living, Le Coût de l’Expatriation
Paris is:
• #4 Munich
• #5 Dublin
• #6 Hong Kong
• #7 Paris
• #9 Tokyo
• #10 Los Angeles
• #10 Munich

INEAD, Adexo, Google, 2020

Financial Times Education Rankings 2020-21
HEC Paris #1
• Best executive MBA program
• Best European business school

INSEAD
• Best global MBA in the world

Tourism and Meetings

ICCA, International Congress and Convention Association

2019 Mastercard’s Global Destination Cities Index
Total international overnight visitors by city
• #1 Bangkok 22.78 M
• #2 Paris 19.10 M
• #3 London 19.09 M
• #4 Dubai 15.93 M
• #5 Singapore 14.67 M

Mastercard

2019 ICCA Meetings organized in the World
Paris, #1 world destination for congresses
• #2 Vienna
• #3 Barcelona
• #4 Berlin
• #5 Madrid

INSEAD, HEC Paris #1

Technology and Innovation

Global Talent Competitiveness Index 2020
• #1 New York
• #2 London
• #3 Singapore
• #4 San Francisco
• #5 Boston
• #6 Hong Kong
• #7 Paris
• #8 Tokyo
• #9 Los Angeles
• #10 Munich

INSEAD, Adexo, Google, 2020

)—technology clusters
Paris, Europe’s #2 tech city out of 76 cities
• #1 London
• #2 Paris
• #3 Dublin
• #4 Amsterdam
• #5 Berlin
• #6 Munich
• #7 Bucharest
• #8 Barcelona
• #9 Belfast
• #10 Cambridge

ICCA, International Congress and Convention Association

Criteria: investment opportunities, existence of a skilled workforce, and infrastructure development...
ID Intelligence and the TNW (The Next Web)

JLL, 2020
A Young, Cosmopolitan and Talented Population

Paris Region is the most populated region in France and the EU. It is one of the youngest and most multicultural regions in Europe. The Region’s population is incredibly diverse, with more foreigners living in the Region than in the rest of France. With a population growth of 0.5% per year between 2012 and 2017, the population of Paris Region is growing slightly faster than that of France.

Europe’s Most Populous Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region (FR)</td>
<td>12.2M</td>
</tr>
<tr>
<td>Lombardy (IT)</td>
<td>10M</td>
</tr>
<tr>
<td>Greater London (UK) *</td>
<td>8.9M</td>
</tr>
<tr>
<td>Andalusia (ES)</td>
<td>8.4M</td>
</tr>
<tr>
<td>Auvergne/Rhône-Alpes (FR)</td>
<td>8M</td>
</tr>
<tr>
<td>Catalonia (ES)</td>
<td>7.5M</td>
</tr>
<tr>
<td>Communidad de Madrid (ES)</td>
<td>6.6M</td>
</tr>
<tr>
<td>Lazio (IT)</td>
<td>5.9M</td>
</tr>
<tr>
<td>Campania (Napoli) (IT)</td>
<td>5.8M</td>
</tr>
<tr>
<td>Dusseldorf (DE)</td>
<td>5.2M</td>
</tr>
</tbody>
</table>

Over 100,000 inhabitants in 5 towns in Paris Region:
- Paris
- Boulogne-Billancourt
- Saint-Denis
- Argenteuil
- Montreuil

INSEE 2020, data 2018

Over 250,000 new inhabitants by 2025

© Yann Rabanier / Choose Paris Region
A Young, Dynamic Population

Paris Region contributes the most to the population growth in metropolitan France. The life expectancy at birth in Paris Region is the highest of all regions in metropolitan France. Fertility is fairly high in Paris Region, which is also the youngest region in metropolitan France.

<table>
<thead>
<tr>
<th>Age</th>
<th>Paris Region</th>
<th>France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>12,326,429</td>
<td>65,249,843</td>
</tr>
<tr>
<td>0-19</td>
<td>3,157,907</td>
<td>15,433,379</td>
</tr>
<tr>
<td>20-39</td>
<td>3,430,231</td>
<td>15,308,871</td>
</tr>
<tr>
<td>40-59</td>
<td>3,205,207</td>
<td>16,832,159</td>
</tr>
<tr>
<td>60-74</td>
<td>1,677,507</td>
<td>11,384,480</td>
</tr>
<tr>
<td>Total</td>
<td>12,326,429</td>
<td>65,249,843</td>
</tr>
</tbody>
</table>

Distribution of the Foreign Population in Paris Region

- **Africa**: 818,559 residents
- **Europe**: 536,453 residents
- **Asia and Oceania**: 295,302 residents
- **The Americas**: 82,458 residents
- **Other nationalities from Africa**: 315,215
- **Other nationalities from Europe**: 103,561
- **Other nationalities from Asia**: 81,599
- **Other nationalities from the Americas**: 17,904

Other nationalities: China, Portugal, Italy, Spain, Poland, United Kingdom, Germany, Turkey, Sri Lanka, Pakistan, India, Japan, Colombia, Canada, and others.

Life Expectancy

- **Women's life expectancy**: 86.1 years (France: 85.6)
- **Men's life expectancy**: 81.6 years (France: 79.7)

Fertility Rate by Region

- Paris: 1.94 children per woman
- Brussels: 1.82
- London: 1.60
- Upper Bavaria: 1.54
- Amsterdam: 1.49
- Berlin: 1.45
- Lombardy: 1.35
- Catalonia: 1.3

A Cosmopolitan Population

Paris Region is a place where people from all over the world live, study, work, and visit.

- **1.7M** foreign people (1,732,772)
- **14.2%** of the Region's population is foreign

Distribution of the Foreign Population in Paris Region

- **47.24%** Africa residents
- **30.96%** Europe residents
- **17.04%** Asia/Oceania residents
- **4.76%** The Americas residents

Other nationalities: Chile, Portugal, Italy, Spain, Poland, United Kingdom, Germany, Turkey, Sri Lanka, Pakistan, India, Japan, Colombia, Canada, and others.
Europe’s Leading Business Region

Paris Region is a prime business region in Europe, generating 31.2% of French national wealth and 5.4% of EU GDP, with most Fortune 500 company headquarters in Europe, a buzzing start-up scene and a thriving research community. A home to 11 million businesses and to the widest real estate market in Europe, Paris Region benefits from a highly attractive business environment.

A Dynamic and Fast-Growing Region

Paris Region has by far the largest economy with the highest GDP in Europe, equivalent to that of the Netherlands, and higher than that of Sweden, Poland, Belgium or Norway.

Access to over 513 million European consumers

Europe’s highest concentration of Fortune 500 corporations

Top 5 European Regions for GDP (million euros in 2018)

- Greater London: 571,806
- Paris Region: 733,875
- Auvergne / Rhône-Alpes: 269,964
- Oberbayern: 273,695
- Lombardy: 388,065

GDP per job
€112,555
INSEE 2021, data 2018

GDP per capita
€59,700
Eurostat 2021, data 2018
A Business Powerhouse

The primary strength of Paris Region’s economy is its concentration of jobs, corporate headquarters, small and medium-sized businesses, and start-ups. All of France’s very large companies (> 1,500 employees each) and many foreign companies are located in the Region.

1,166,577 companies
INSEE 2020, data 2018, Commercial activities, excluding agriculture

244,147 companies created in 2019
INSEE 2020, data 2019

1,377,233 sites
INSEE 2020, data at 01/21/2018

Start-ups

8,000 start-ups
European Startups 2020

Top 10 cities for start-ups
1. London: 24,000
2. Paris: 8,000
3. Berlin: 7,188
4. Amsterdam: 5,027
5. Munich: 2,968
6. Barcelona: 2,257
7. Dublin: 2,246
8. Madrid: 1,900
9. Helsinki: 1,476
10. Frankfurt: 942

Top 5 European Hubs by Capital Invested in 2020 (in US$)

9,598

London
Paris
Stockholm
Berlin
Munich
State of European Tech 2020, Atomico

Top 5 European Hubs by Number of Deals in 2020

740

London
Paris
Berlin
Amsterdam
Barcelona
State of European Tech 2020, Atomico

Paris Region, the EU’s 6th Leading Region for Labor Productivity

<table>
<thead>
<tr>
<th>Country</th>
<th>Rank</th>
<th>GDP (million Euros)</th>
<th>Employment (15 years and over)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luxembourg (LU)</td>
<td></td>
<td>215,71</td>
<td></td>
</tr>
<tr>
<td>Southern (IE)</td>
<td></td>
<td>198,69</td>
<td></td>
</tr>
<tr>
<td>Brussels Capital Region (BE)</td>
<td></td>
<td>163,50</td>
<td></td>
</tr>
<tr>
<td>Eastern and Midland (IE)</td>
<td></td>
<td>148,22</td>
<td></td>
</tr>
<tr>
<td>Hovedstad (Copenhagen) (DK)</td>
<td></td>
<td>136,42</td>
<td></td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td></td>
<td>135,53</td>
<td></td>
</tr>
<tr>
<td>Hamburg (DE)</td>
<td></td>
<td>127,06</td>
<td></td>
</tr>
<tr>
<td>Greater London (UK)</td>
<td></td>
<td>126,90</td>
<td></td>
</tr>
<tr>
<td>Stockholm (SE)</td>
<td></td>
<td>121,68</td>
<td></td>
</tr>
<tr>
<td>Noord-Holland (NL)</td>
<td></td>
<td>116,23</td>
<td></td>
</tr>
</tbody>
</table>

Top 10 Corporate Headquarters in Paris Region - Fortune Global 500

<table>
<thead>
<tr>
<th>Company</th>
<th>Revenue (in million dollars)</th>
<th>Total Workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>176,249</td>
<td>107,776</td>
</tr>
<tr>
<td>AXA</td>
<td>148,984</td>
<td>99,843</td>
</tr>
<tr>
<td>Crédit Agricole</td>
<td>104,972</td>
<td>73,037</td>
</tr>
<tr>
<td>Carrefour</td>
<td>85,905</td>
<td>321,383</td>
</tr>
<tr>
<td>BNP Paribas</td>
<td>85,058</td>
<td>194,001</td>
</tr>
<tr>
<td>PSA Peugeot Citroën</td>
<td>83,643</td>
<td>214,478</td>
</tr>
<tr>
<td>EDF</td>
<td>80,278</td>
<td>161,522</td>
</tr>
<tr>
<td>ENGIE</td>
<td>67,220</td>
<td>171,103</td>
</tr>
<tr>
<td>Renault</td>
<td>62,160</td>
<td>179,565</td>
</tr>
<tr>
<td>Christian Dior</td>
<td>60,071</td>
<td>149,685</td>
</tr>
</tbody>
</table>

Paris Region, Europe’s Highest Concentration of Fortune 500 Global Corporate Headquarters

<table>
<thead>
<tr>
<th>City</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater Beijing (CH)</td>
<td>55</td>
</tr>
<tr>
<td>Greater Tokyo (JP)</td>
<td>37</td>
</tr>
<tr>
<td>Paris (FR)</td>
<td>28</td>
</tr>
<tr>
<td>Greater New York (USA)</td>
<td>18</td>
</tr>
<tr>
<td>Greater London (UK)</td>
<td>17</td>
</tr>
<tr>
<td>Guandong Province (CH)</td>
<td>14</td>
</tr>
<tr>
<td>Seoul Capital (KO)</td>
<td>12</td>
</tr>
<tr>
<td>Greater Chicago (USA)</td>
<td>11</td>
</tr>
<tr>
<td>San Francisco Bay Area (USA)</td>
<td>10</td>
</tr>
<tr>
<td>Shanghai (CH)</td>
<td>9</td>
</tr>
</tbody>
</table>
Paris Region is renowned worldwide for its strong expertise and know-how in key market areas, in both services and industry. As a world leader in financial services, aerospace & defense, and a pioneer in new mobility, new space, smart city, cleantech and green energy, Paris Region is also recognized on the world stage for the quality of its research in health & life sciences. Paris Region is also a leader in IT, digital transformation, creative industries, logistics, agri-food, cosmetics and many more fields.

**Aeronautics, Logistics and Mobility**
Renault, Stellantis (PSA-Fiat Chrysler), Continental, Faurecia, Valeo, Air France-KLM Group, DHL, FedEx, GEFCO, Geodis, Groupe La Poste, Haropa Port de Paris, Paris Aéroport, RATP, SNCF, Sogaris, Systra, Transilien, Transdev...

**Healthcare & Life Sciences**
AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Johnson and Johnson, Lilly, Merck, Pfizer, Roche, Sanofi, Novartis...

**Fashion, Design, Luxury Goods**
Cartier, Chanel, Hermès, Christian Louboutin, Kering (Gucci, Yves Saint-Laurent), LVMH (Louis Vuitton, Christian Dior, Guerlain...), L'Oréal...

**Financial Services, Insurance**
Bank of America, BNP Paribas, BPCE Group, CityBank, CM-CIC Group, Crédit Agricole, EBA European Bank Authority, Euronext Paris, JP Morgan, HSBC, La Banque Postale, Société Générale, Axa, Allianz, CNP Assurance, Generali...

**M.I.C.E.***
Comexposium, Reed Midem, Viparis... Disneyland® Paris...

*Meetings, Incentives, Conventions, Exhibitions

**Tourism, Hotels, Catering**
Accor, Club Med, Elior Group, Louvre Hotels, Lucien Barrière Group, Marriott, Pierre et Vacances & Center Parcs Group, Sodexo...

**Creative Industries, Film, TV**
Gaumont, MK2, Netflix, Paramount, Pathé films, Sony Pictures, Twentieth Century Fox, Walt Disney, Warner Bros, UGC Distribution, Universal...

**IT and Digital Economy**
Apple, Atos, Cisco, Dassault Systèmes, Facebook, Free, Fujitsu, Google, Horiba, Huawei, IBM, Microsoft, Motorola, Nokia France, Oracle, Orange, Philips, Safran Electronics and Defense, SAP, SFR Group, Siemens, Sony, Thales, Vivendi, ZTE...

**M.I.C.E.***
Comexposium, Reed Midem, Viparis... Disneyland® Paris...

*Meetings, Incentives, Conventions, Exhibitions

**Food Industry/FoodTech**
Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Pernod Ricard, Agrana Fruit France, Coca-Cola, Grands Moulins de Paris, Sofrnap, William Saurin, ...

**Cleantech, Energy, Smart City**
Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Enedis, RTE...

**Business Services**
Accenture, Cap Gemini, EY, Gide Loyrette Nouel, KPMG...

**Paris Region, Cradle of Industry**
The Region's industrial fabric includes leading-edge sectors such as the automobile, aeronautics, printing, electronics, pharmaceuticals and food processing industries, even though some of them are facing a deep crisis. These economic activities shape the Paris Region's landscape, from the Seine Valley (automobile), La Défense (business), Saclay (science), and La Plaine-Sainte-Denis (film), to Rungis international market and the port of Gennevilliers (both dedicated to logistics).
### Paris Region, at the Heart of World Trade

#### (2018)

**Paris Region’s Main Trading Partners**

<table>
<thead>
<tr>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>24.5</td>
<td>18.2</td>
<td>Germany</td>
<td>11.3</td>
<td>13.3</td>
</tr>
<tr>
<td>Germany</td>
<td>13.1</td>
<td>9.8</td>
<td>United States</td>
<td>10.2</td>
<td>12.0</td>
</tr>
<tr>
<td>United States</td>
<td>10.6</td>
<td>7.9</td>
<td>Italy</td>
<td>5.2</td>
<td>6.2</td>
</tr>
<tr>
<td>Spain</td>
<td>9.1</td>
<td>6.7</td>
<td>Belgium</td>
<td>5.1</td>
<td>6.0</td>
</tr>
<tr>
<td>Italy</td>
<td>8.9</td>
<td>6.6</td>
<td>China</td>
<td>4.7</td>
<td>5.5</td>
</tr>
<tr>
<td>Belgium</td>
<td>8.5</td>
<td>6.3</td>
<td>United Kingdom</td>
<td>4.5</td>
<td>5.4</td>
</tr>
<tr>
<td>Netherlands</td>
<td>6.0</td>
<td>4.5</td>
<td>Spain</td>
<td>4.4</td>
<td>5.2</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>4.7</td>
<td>3.5</td>
<td>Switzerland</td>
<td>3.8</td>
<td>4.4</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3.5</td>
<td>2.6</td>
<td>Hong Kong</td>
<td>2.9</td>
<td>3.4</td>
</tr>
<tr>
<td>Poland</td>
<td>3.1</td>
<td>2.3</td>
<td>Singapore</td>
<td>2.4</td>
<td>2.8</td>
</tr>
<tr>
<td><strong>Global Total</strong></td>
<td><strong>134.7</strong></td>
<td></td>
<td><strong>Global Total</strong></td>
<td><strong>84.9</strong></td>
<td></td>
</tr>
</tbody>
</table>

*French Customs, 2020, *including other countries*

#### Main Imported Products

- Automotive manufacturing products: €18.2B, 13.5%
- Telephones and communication equipment: €8.2B, 6.1%
- Pharmaceutical products: €7.9B, 5.9%

#### Main Exported Products

- Space and aeronautics manufacturing products: €9.5B, 11.2%
- Automotive manufacturing products: €8.6B, 10.2%
- Pharmaceutical products: €7.3B, 8.6%

The top 3 most exported products are indicative of the specialization of Paris Region industries: Aerospace and Defense, Automotive, Pharmaceutical Industry.

### Paris Region’s Leading Business Partners (2020)

**Top 10 suppliers**

<table>
<thead>
<tr>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>24.5</td>
<td>18.2</td>
</tr>
<tr>
<td>Germany</td>
<td>13.1</td>
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</tr>
<tr>
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<td>10.6</td>
<td>7.9</td>
</tr>
<tr>
<td>Spain</td>
<td>9.1</td>
<td>6.7</td>
</tr>
<tr>
<td>Italy</td>
<td>8.9</td>
<td>6.6</td>
</tr>
<tr>
<td>Belgium</td>
<td>8.5</td>
<td>6.3</td>
</tr>
<tr>
<td>Netherlands</td>
<td>6.0</td>
<td>4.5</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>4.7</td>
<td>3.5</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3.5</td>
<td>2.6</td>
</tr>
<tr>
<td>Poland</td>
<td>3.1</td>
<td>2.3</td>
</tr>
<tr>
<td><strong>Global Total</strong></td>
<td><strong>134.7</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Top 10 customers**

<table>
<thead>
<tr>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>11.3</td>
<td>13.3</td>
</tr>
<tr>
<td>United States</td>
<td>10.2</td>
<td>12.0</td>
</tr>
<tr>
<td>Italy</td>
<td>5.2</td>
<td>6.2</td>
</tr>
<tr>
<td>Belgium</td>
<td>5.1</td>
<td>6.0</td>
</tr>
<tr>
<td>China</td>
<td>4.7</td>
<td>5.5</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>4.5</td>
<td>5.4</td>
</tr>
<tr>
<td>Spain</td>
<td>4.4</td>
<td>5.2</td>
</tr>
<tr>
<td>Switzerland</td>
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<td>4.4</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>2.9</td>
<td>3.4</td>
</tr>
<tr>
<td>Singapore</td>
<td>2.4</td>
<td>2.8</td>
</tr>
</tbody>
</table>

*French Customs, 2020, *including other countries*

The main supplier countries are the major powers world’s economies (China, USA), as well as the nearby countries.

For 10 years, Germany and the United States have been Paris Region’s main export partners.
An Attractive Region for Foreign Companies
(2018)

Paris Region is the top French region in terms of hosting foreign companies and accounts for a third of all new business creations in France.

Europe’s #1 Region for Major Foreign Companies

620,000 jobs, 1 out of 6 in Paris Region (16.7%)

2020 FDI Arrivals

336 foreign direct investments (fdi) from 42 countries, representing nearly 10,800 jobs in the long term.

Main continents of origin
- 188 fdi from European groups, 6,265 jobs (58%)
- 83 fdi from American groups, 3,731 jobs (34.6%)
- 54 fdi from Asian and Oceanian groups, 663 jobs (6.1%)
- 11 fdi from other countries (Africa, Middle East) 138 jobs (1.3%)

Main countries of origin by number of jobs
- USA: 3,438 jobs (32%)
- Germany: 2,551 jobs (24.5%)
- UK: 878 jobs (8.1%)
- Switzerland: 637 jobs (5.9%)
- Spain: 382 jobs (3.5%)

Paris Region, gateway to European markets, strengthens its position in high value-added investments attracted by local talent
- Almost 80% of projects and 64% of jobs are generated by decision-making centers, business services and R&D
- The decision-making centers are generating 2,028 jobs

The reinvestment results (5,500 jobs created, i.e. + 51% compared to 2019), confirm investors’ confidence in the opportunities offered by the Region for the development of their activities.

Top Major Paris Region companies dependent on foreign groups (based on salaried workforce)

Country | Company | Salaried workforce
--- | --- | ---
Netherlands | Ranstad | 87,385
USA | Euro Disney Associates SAS | 15,419
United Kingdom | Compass Group France | 13,142
Sweden | Securitas France SARL | 12,372
Netherlands | Select T T | 12,058
Netherlands | Meubles Ikea France | 10,099
United Kingdom | Action France | 9,142
Luxembourg | Conforama France | 9,044
Qatar | Inetum | 8,617
Luxembourg | ArcelorMittal France | 7,348
Sweden | H&M Hennes & Mauritz | 6,886
Canada | Ogil | 5,885
USA | Cie IBM France | 5,695
China | Club Med | 5,507
Switzerland | Kuehne-Nagel | 4,340
Germany | Robert Bosch France | 3,908

Choose Paris Region

An Attractive Region for Foreign Companies

(2018)

Paris Region is the top French region in terms of hosting foreign companies and accounts for a third of all new business creations in France.
Competitive Business and Living Costs

Studies show that the cost of living in Paris Region compares favorably to other international cities such as New York, London, San Francisco and Geneva. That not only applies to personal costs such as housing, education, culture, and healthcare, but also to business expenses such as recruitment and office space, which is a great incentive for people to build their professional and personal future in the Region.

Very Competitive Costs to Run a Business

A Very Competitive Cost of Living

<table>
<thead>
<tr>
<th>City</th>
<th>Average Salary costs ($M)</th>
<th>Average Office Space Cost ($M)</th>
<th>Average Total Cost Base ($M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copenhagen</td>
<td>2.70</td>
<td>0.06</td>
<td>2.76</td>
</tr>
<tr>
<td>Munich</td>
<td>2.49</td>
<td>0.12</td>
<td>2.61</td>
</tr>
<tr>
<td>London</td>
<td>2.25</td>
<td>0.30</td>
<td>2.55</td>
</tr>
<tr>
<td>Berlin</td>
<td>2.27</td>
<td>0.23</td>
<td>2.50</td>
</tr>
<tr>
<td>Dublin</td>
<td>2.21</td>
<td>0.17</td>
<td>2.38</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>2.25</td>
<td>0.11</td>
<td>2.36</td>
</tr>
<tr>
<td>Paris</td>
<td>2.05</td>
<td>0.11</td>
<td>2.16</td>
</tr>
<tr>
<td>Stockholm</td>
<td>1.92</td>
<td>0.17</td>
<td>2.09</td>
</tr>
<tr>
<td>Barcelona</td>
<td>1.78</td>
<td>0.08</td>
<td>1.86</td>
</tr>
<tr>
<td>Madrid</td>
<td>1.68</td>
<td>0.11</td>
<td>1.79</td>
</tr>
</tbody>
</table>

The State of European Tech 2020, Atomico - AON, CBRE

Cost of Living in Paris Region vs Greater London

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Prices in Paris Region / Greater London</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate</td>
<td>Rent per month for a 3-bedroom apartment downtown.</td>
<td>€2,762 / €4,128</td>
</tr>
<tr>
<td>Transport</td>
<td>The monthly pass gives access to the entire Paris Region transport network (33 train lines, 14 metro lines, 1500 bus lines, 9 streetcar lines...) 30 to 60% cheaper depending on the type of transport: single ticket, monthly pass, cab</td>
<td>€75 / €190</td>
</tr>
<tr>
<td>Health</td>
<td>Particularly affordable health care rate in Paris Region.</td>
<td>€25 / €121</td>
</tr>
<tr>
<td>Sports</td>
<td>Monthly Fitness Club Membership.</td>
<td>€39 / €56</td>
</tr>
<tr>
<td>Entertainment</td>
<td>The costs for leisure and entertainment are much cheaper in Paris than in London. 2 Movie tickets, 30.5% cheaper in Paris Region</td>
<td>€11.45 / €16.5</td>
</tr>
</tbody>
</table>

The State of European Tech 2020, Atomico - AON, CBRE

Industrial Costs: Total Cost of Industrial Space Based on Rental Fees Plus Any Taxes and/or Service Charges (Q3 2020). Cost (€ per m²)

<table>
<thead>
<tr>
<th>City</th>
<th>Cost (€ per m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater London</td>
<td>366.14</td>
</tr>
<tr>
<td>Berlin</td>
<td>116.42</td>
</tr>
<tr>
<td>Munich (Region)</td>
<td>112.46</td>
</tr>
<tr>
<td>Helsinki</td>
<td>112.24</td>
</tr>
<tr>
<td>Dusseldorf (Region)</td>
<td>90.46</td>
</tr>
<tr>
<td>Madrid</td>
<td>90.00</td>
</tr>
<tr>
<td>Dublin (Region)</td>
<td>84.79</td>
</tr>
<tr>
<td>Frankfurt (Region)</td>
<td>83.26</td>
</tr>
<tr>
<td>Barcelona (Region)</td>
<td>74.35</td>
</tr>
<tr>
<td>Amsterdam (Region)</td>
<td>64.92</td>
</tr>
<tr>
<td>Paris (Region)</td>
<td>64.20</td>
</tr>
</tbody>
</table>

Colliers/ftDI Intelligence (Q3 2020)
Europe’s Largest Talent Pool

Home to a large, well-educated, and international workforce, Paris Region is an ideal place to source technical skills and top talent. The Region’s world-class universities and engineering schools are a major appeal for companies looking to recruit.

A Breeding Ground for Talents

6.5M jobs
6M salaried jobs
0.5M non-salaried jobs
Executives’ average annual net salary: €52,180
Average annual net salary: €29,790
8.3% Unemployment rate
87.9% jobs in Services
6.9% in Industry
5.1% in Construction
0.1% in Agriculture

23.3% of all jobs in France
8.3% Unemployment rate
6.5M jobs

36.4% of all French executives
Executives’ average annual net salary: €52,180
Average annual net salary: €29,790
8.3% Unemployment rate
87.9% jobs in Services
6.9% in Industry
5.1% in Construction
0.1% in Agriculture

Characteristics of the population in Paris Region

Ages 25 - 39
37.9%
Women
51.7%
University graduates
42.5%
Executives
28.1%
Foreigners population
14.2%
Sector Breakdown of Business Sites and Jobs in Paris Region

<table>
<thead>
<tr>
<th>Business sector</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific and technical activities; administrative and support services</td>
<td>346,691</td>
<td>963,416</td>
</tr>
<tr>
<td>Trade of automotive vehicles and motorcycles</td>
<td>233,112</td>
<td>710,352</td>
</tr>
<tr>
<td>Construction</td>
<td>142,021</td>
<td>298,931</td>
</tr>
<tr>
<td>Public administration, education, health, and social action</td>
<td>141,872</td>
<td>232,988</td>
</tr>
<tr>
<td>Information and communications</td>
<td>99,248</td>
<td>427,210</td>
</tr>
<tr>
<td>Other service activities</td>
<td>86,960</td>
<td>118,604</td>
</tr>
<tr>
<td>Transportation and storage</td>
<td>82,787</td>
<td>365,869</td>
</tr>
<tr>
<td>Accommodation and food</td>
<td>71,517</td>
<td>297,145</td>
</tr>
<tr>
<td>Real Estate</td>
<td>60,655</td>
<td>78,295</td>
</tr>
<tr>
<td>Financial and Insurance activities</td>
<td>56,169</td>
<td>322,385</td>
</tr>
<tr>
<td>Manufacturing of other industrial products</td>
<td>33,961</td>
<td>150,861</td>
</tr>
<tr>
<td>Manufacturing of food products, beverages, and tobacco products</td>
<td>9,110</td>
<td>51,078</td>
</tr>
<tr>
<td>Production / distribution of water, sewerage, waste management, and remediation activities</td>
<td>7,686</td>
<td>77,850</td>
</tr>
<tr>
<td>Manufacturing of electronic and computer products, machinery, and equipment</td>
<td>2,891</td>
<td>59,846</td>
</tr>
<tr>
<td>Manufacturing of transportation equipment</td>
<td>553</td>
<td>69,631</td>
</tr>
<tr>
<td>Coking and refining</td>
<td>26</td>
<td>1,268</td>
</tr>
<tr>
<td>Total</td>
<td>1,377,259</td>
<td>4,225,729</td>
</tr>
</tbody>
</table>

Source: Insee, Répertoire des entreprises et des établissements - Commercial activities excluding agriculture (31/12/2018)

A Highly Qualified Workforce in Science and Technology

Paris Region, #2 European region in
- Specialized scientific and technical activities
- Scientists and engineers

Eurostat, 2021, data 2019

EU28 Top 5 Regions for People Employed in Science and Technology - High-Tech Sectors (High-Tech Manufacturing Sector and High-Tech / Knowledge-Based Service Sector) (2019)

© L’INSTITUT PARIS REGION

Insee, 2020, data 2018
The Highest Concentration of Qualified Students

Paris Region offers a world-class education system with an ever-increasing number of programs catering to the needs of international students and families. Universities, engineering, business and specialized schools rank among the most prestigious in the world and offer an internationally renowned education, providing everyone with the best adapted training curriculum.

### The French Education System

The education system is operated by the French Public Education Authority.

Schooling is compulsory from 6 to 16 years old.

Public pre-school is available for children starting from 2 years old.

### Primary and Secondary Education (public and private)

- **3,200 nurseries**
- **6,925 pre-schools and primary schools**
- **1,997 secondary and high schools**
- **1,330,500 pupils**
- **90.2% in public schools**
- **1,087,184 students**
- **80.7% in public middle and high-schools**

### Higher Education

#### Post A-Level year

<table>
<thead>
<tr>
<th>European grades and credits (ects)</th>
<th>Internship</th>
<th>Internship</th>
<th>Internship</th>
</tr>
</thead>
<tbody>
<tr>
<td>+8</td>
<td>PHD</td>
<td>Medecine</td>
<td>Pharmacy</td>
</tr>
<tr>
<td>+5</td>
<td>MASTER'S</td>
<td>Odontology</td>
<td></td>
</tr>
<tr>
<td>+3</td>
<td>BACHELOR'S</td>
<td></td>
<td></td>
</tr>
<tr>
<td>+2</td>
<td>Pro Bachelor's</td>
<td>CGPE</td>
<td>Entrance examination</td>
</tr>
<tr>
<td>A-Levels</td>
<td>BTS DUT</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MESR (French Ministry of Higher Education and Research) - BTS: Technical programs - DUT: University Diploma of Technology - Grandes Ecoles: Engineering & Business schools - CPGE: class which prepares students to enter the Grandes Ecoles**
**Highly Educated Students**

- **716,751 students**
- 26.3% of France’s student population
- **378,276 students in Paris Region’s public universities**

**Main Branches of Higher Education (2019-20)**

- Bachelor’s, Master’s, and PhD: 291,342
- Business schools, management and accounting: 71,712
- Engineering schools: 44,854
- Preparatory classes for the Grandes Ecoles: 30,669
- Advanced technician programs: 45,539
- University programs in technology: 18,360
- Paramedical and human services schools: 27,907
- Other university diplomas, including health: 109,439
- Others (art, architecture, private universities, etc.): 76,989

**Breakdown of the Students in Paris Region’s Public Universities in 2019-2020**

<table>
<thead>
<tr>
<th>Fields of study</th>
<th>Total students</th>
<th>% on total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law, Political Science</td>
<td>60,575</td>
<td>16.04</td>
</tr>
<tr>
<td>Economics, Administration</td>
<td>58,824</td>
<td>14.49</td>
</tr>
<tr>
<td>Languages, Arts, Humanities, and Social Sciences</td>
<td>129,329</td>
<td>34.19</td>
</tr>
<tr>
<td>Sciences</td>
<td>75,395</td>
<td>19.93</td>
</tr>
<tr>
<td>Sports</td>
<td>8,146</td>
<td>2.15</td>
</tr>
<tr>
<td>Health</td>
<td>50,007</td>
<td>13.35</td>
</tr>
<tr>
<td>Total</td>
<td>378,276</td>
<td>100</td>
</tr>
</tbody>
</table>

**In order to strengthen the attractiveness of Paris Region in terms of higher education and research, the project of the “Cité Universitaire Internationale” (International University Campus in Paris) plans to increase the capacity of the campus by 30% (12,000 students, researchers and artists from 150 countries) per yer with the creation of ten new houses in addition to the 43 existing pavilions, i.e., 1,863 additional units.**

*INSEE, 2020, data 2017*
The excellence in higher education and research in France is widely acknowledged around the world. Numerous prestigious universities and higher education institutions in Paris Region stand out in the most reputable international rankings, such as the Financial Times ranking, the Times Higher Education, the Shanghai ranking (ARWU)... Young people benefit from prestigious universities and exceptional graduate and specialized schools. Within its best-ranked business schools, MBAs and universities, companies will find a pool of highly skilled talents ready to grow their business.

Prestigious Universities

4 of Paris Region’s Universities are in the Top 100 best universities in the world (ARWU 2020)
- Paris Saclay University #14
- Paris Sciences et Lettres – PSL #34
- Sorbonne University #39
- Paris University #66

ARWU Global Ranking of Academic Subjects 2020

2 of the world’s 10 best universities in Physics
- Paris Saclay University #9
- Paris Sciences et Lettres – PSL Research University Paris #10

ARWU Global Ranking of Academic Subjects 2020

3 of the world’s 10 best Universities in Mathematics
- Paris Saclay university, best in the world
- Sorbonne University #3
- Paris Sciences et Lettres – PSL Research University Paris #10

ARWU Global Ranking of Academic Subjects 2020

2 of the world’s 15 best universities in Atmospheric Science
- University of Versailles Saint-Quentin-en-Yvelines #11
- Sorbonne University #15

ARWU Global Ranking of Academic Subjects 2020

Specialized Schools

GOBELINS, the school of the image, best international animation school in the world
2020 International Animation School Ranking

Institut Français de la Mode
- #2 best Masters in Fashion Management in the world behind Fashion Institute of Technology in NYC
- #2 best Masters in Art Direction and Communication in the world, behind Central Saint Martins in London
CEOWORLD magazine, Business of Fashion, 2019

ESMOD International, Paris, #10 best fashion school in the world
CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2020

Educational Excellence With an International Outlook

MBAs and Business Schools

Financial Times Rankings (2020/21)

4 of the Top 10 European Business Schools
- HEC Paris #1
- INSEAD #3
- Essec Business School #5
- ESCP Europe #8

5 of the Top 16 Masters in Management
- HEC Paris #2
- Essec Business School #3
- ESCP Europe #6
- Edhec Business School #16

Global MBA program
- INSEAD, best in the world
- HEC Paris #7

5 of the Top 10 Executive MBA programs
- HEC Paris #3
- HEC/LSE/NYU/Stern #4
- Tsinghua University/INSEAD #5
- ESCP Europe #7
- INSEAD #9
A Region Attracting Foreign Talent

96,400 foreign students in Paris Region

13.7% of students in Paris Region
30.5% of all foreign students in French higher universities and similar institutions
Of these, 80,700 are in Paris Region's universities and similar institutions, which is 21.3% of the Region's public university students.

57,100 foreign students are enrolled in Bachelor's, Master's or Doctoral programs

7,514 foreign PhD students, i.e. 32.6% of PhD students in Paris Region

An Ever-Increasing Number of International and Bilingual Education Opportunities

Paris Region offers a world-class education system with an extensive selection of international schools open to more than 23,000 foreign and French pupils from preschool to high school;
7 international public high schools and 2 more scheduled for to open in 2021 and 2023
Near 120 schools with international sections (bilingual programs) or binational sections offering bicultural education and intensive schooling in 17 different foreign languages.

A Variety of Curriculum and Diplomas

Nearly 40 international private schools, including well-known schools:
- British School of Paris
- American School of Paris
- International School of Paris
- Jeannine Manuel
- EIB Paris
- Marymount
- Deutsche Schule Paris
- Liceo italiano Leonardo da Vinci
- Liceo Español Luis Buñuel, etc

A European School in Paris-La Défense (Courbevoie) and other upcoming school projects.

French schools with international sections follow the national French curriculum and offer an International Section where foreign languages are taught and where some courses such as history, geography and literature are taught in a language other than French.

Foreign Students in Paris Region's Universities and similar institutions in 2019-20

<table>
<thead>
<tr>
<th>Region</th>
<th>Paris Region</th>
<th>France</th>
<th>% Paris Region / France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>38,100</td>
<td>131,865</td>
<td>28.9</td>
</tr>
<tr>
<td>Americas</td>
<td>7,988</td>
<td>22,842</td>
<td>35.0</td>
</tr>
<tr>
<td>Asia</td>
<td>14,445</td>
<td>48,895</td>
<td>29.5</td>
</tr>
<tr>
<td>Europe</td>
<td>20,037</td>
<td>60,983</td>
<td>32.9</td>
</tr>
<tr>
<td>Others</td>
<td>167</td>
<td>480</td>
<td>34.8</td>
</tr>
<tr>
<td>All</td>
<td>80,737</td>
<td>265,065</td>
<td>30.5</td>
</tr>
</tbody>
</table>

An Ever-Increasing Number of International and Bilingual Education Opportunities

165 International Sections in 17 Different Languages

<table>
<thead>
<tr>
<th>Language</th>
<th>ES</th>
<th>SS</th>
<th>HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>British</td>
<td>10</td>
<td>20</td>
<td>14</td>
</tr>
<tr>
<td>American</td>
<td>4</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>Chinese</td>
<td>6</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>Portuguese</td>
<td>3</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>Arab</td>
<td>2</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Italian</td>
<td>2</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Spanish</td>
<td>2</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Japanese</td>
<td>3</td>
<td>3</td>
<td>2</td>
</tr>
</tbody>
</table>


Paris Region's International Education Guide: internationaleducation.parisregion.eu
Paris Region, an Innovation Powerhouse

Paris Region is Europe’s leading R&D destination with an overall R&D spending equivalent to that of Silicon Valley. Research and Development accounts for the employment of more than 165,500 people in global R&D centers across a variety of businesses. Its diversified economy is buzzing with top-ranked high-tech clusters and research centers, which generate exciting opportunities for cross-sector collaboration. Research and development in Paris Region is mainly carried out by private companies which account for two thirds of total expenditure and represent more than 85% of design-research jobs.

#1 in Europe for R&D (2017/18)

The highest amount of R&D expenditure in Europe

- Paris Region R&D expenditure: €20.4B
  - 6.9% of EU and 39.5% of French R&D expenditure
  - 2.7% of Paris Region’s GDP

In the Region, 70% of R&D expenses are made by companies. Ministry of Education, Higher Education and Research, data 2018

The largest R&D talent pool in Europe

- Paris Region R&D workforce: 165,547 including 119,742 researchers
  - 5.6% of EU and 37.5% of French R&D employees
  - 40.5% of the researchers in France

These professors, researchers, engineers, technicians and support staff work in universities, Grandes Écoles, public institutes and companies.

Ministry of Education, Higher Education and Research, data 2017

Paris Region, the best place in Europe to source R&D talent

- Total R&D workforce: 165,547
  - Researchers: 119,742

- Paris Region (FR): 165,547
  - Greater London (UK): 115,354
  - Lombardy (IT): 101,924
  - Stuttgart (DE): 97,520
  - Oberbayern (DE): 94,963
  - Comunidad de Madrid (ES): 77,918
  - Catalonia (ES): 71,984
  - Warsaw Capital Region (PL): 70,978
  - Köln (DE): 65,682
  - Auvergne Rhône Alpes (FR): 62,253
Internationally Recognized Technological and Scientific Knowledge

In terms of research, the Region's reputation is internationally recognized, and its researchers have been awarded numerous prizes and distinctions.

- **33 Nobel Prizes**
- **4 Abel Prizes**
- **11 Fields Medals**

At the Forefront of Innovation

Paris, European leader and #10 largest science and technology clusters in the world according to the Global Innovation Index 2020

OMPI, 2020

Paris:
- #2 most innovative city in Europe
- #7 in the world, behind London (#5), and ahead of New York (#8), Seoul (#10) and Munich (#13)

Paris stands out for its:
- High number of international projects
- High volume of start-ups
- Slightly above-average R&D spending as a percentage of GDP
- Large number of international patents filed
- High level of patenting activity, particularly in the private sector
- Areas of excellence, which include transportation equipment, pharmaceuticals and biotechnology

JLL 01/2020

A Concentration of National Scientific Power

- **91 doctoral schools**
- **25,012 students enrolled in doctoral programs, i.e. 37.4% in France**

Paris Region is the European leader, and accounts for 4.4% of all European patent applications in EU 28.

In 2017, the Region's scientific output accounted for 3.7% of European publications.

Patents

- **7,500 patents filed, i.e 57.5% of the patents filed in France**

Paris Region is the European leader, and accounts for 4.4% of all European patent applications in EU 28.

In 2017, the Region's scientific output accounted for 3.7% of European publications.

Publications

- **19,917 scientific publications in 2017 36.3% of the national publications.**

The Region's scientific specialization is strong in mathematics, physics, human sciences and social sciences.

Presence of Major Research Infrastructures

The highest number of people employed in the fields of science and technology - High-Tech sectors (High-Tech manufacturing sector and high-tech and knowledge-based service sector in Europe).

OMPI, 2020

- **3 out of 10 of the world's most innovative research institutions**
- **#3 CEA Alternative Energies and Atomic Energy Commission**
- **#8 CNRS National Center for Scientific Research**
- **#9 INSERM National Institute of Health and Medical Research**
A Multidisciplinary Technological Hub at the Heart of Europe

Paris Region is renowned for its competitiveness clusters, especially in tech. From artificial intelligence to biotechnology, nanotechnology, telecommunications, AR/VR, 3D Animation, and Aerospace, businesses can plug into a fast-growing ecosystem in no time. By bringing together large corporations, SMEs, start-ups, academics and researchers, Paris Region spurs remarkable collaborations and open innovation partnerships.

### Regional Competitiveness Clusters

8 regional competitiveness clusters make up this dynamic ecosystem.

- **4,904** members including:
  - **4,023** companies
  - **620** labs and teaching institutions

### Cluster Details

- **ASTech**
  - Aeronautics, space and defence
  - **299** members, incl.:
    - **110** major groups
    - **109** SMEs
    - **48** labs and teaching institutions
  - **73** projects funded since the cluster was founded
  - **Total funding: €313 million**

- **Cap Digital**
  - Digital and ecological transformation
  - **1,032** members, incl.:
    - **86** major groups
    - **850** SMEs
    - **85** labs and teaching institutions
  - **1,032** members, incl.:
    - **86** major groups
    - **850** SMEs
    - **85** labs and teaching institutions
  - **12** investments funds
  - **9** urban communities
  - **810** projects funded since the cluster was founded
  - **Total funding: €1,700 million**

- **Cosmetic Valley**
  - Perfumery and cosmetics
  - **493** members, incl.:
    - **36** major groups
    - **418** SMEs
    - **37** labs and teaching institutions
  - **600** members, incl.:
    - **80** major groups
    - **520** SMEs
    - **200** labs and teaching institutions
  - **350** projects funded since the cluster was founded
  - **Total funding: €450 million**

- **Finance Innovation**
  - Financial services
  - **600** members, incl.:
    - **180** major groups
    - **400** SMEs
    - **20** labs and teaching institutions
  - **28** projects funded since the cluster was founded
  - **Total funding: €1 billion** (publicly and privately raised funds)

- **Medicen**
  - High-tech healthcare and new therapies
  - **493** members, incl.:
    - **36** major groups
    - **418** SMEs and startups
    - **37** labs and teaching institutions
  - **429** projects accelerated by the cluster
  - **Total funding: €2.25 million**

- **Next Move**
  - Automotive and mobility industry
  - **600** members, incl.:
    - **47** major groups
    - **310** SMEs
    - **35** labs and teaching institutions
    - **15** local authorities and institutional bodies
  - **275** projects funded since the cluster was founded
  - **Total funding: €1.2 billion**

- **Polymeris**
  - Rubber, plastics and composites industry
  - **380** members, incl.:
    - **30** major groups
    - **183** SMEs
    - **15** mid-caps
    - **55** micro-enterprises, start-ups
    - **65** labs and teaching institutions
    - **32** others
  - **350** projects funded since the cluster was founded
  - **Total funding: €380 million**

- **Systematic**
  - European innovation and technology cluster in digital and Deep Tech
  - **900** members, incl.:
    - **150** major groups
    - **600** start-ups / SMEs / mid-cap companies
    - **140** labs and teaching institutions
    - **20** investors
    - **20** local authorities and institutional bodies
  - **625** projects funded since the cluster was founded
  - **Total funding: Over €3.8 billion**

ASTech, Cap Digital, Cosmetic Valley, Finance Innovation, Medicen, NextMove, Polymeris, Systematic (data 2020)
Cutting-Edge Digital Infrastructure

Paris Region’s economy relies on its strong digital ecosystem to cater to the needs of many industries. The Fiber to the Home Infrastructure currently covers almost 100% of the Region, making the system available to everyone in the Region regardless of whether they live in a dense urban environment or rural areas. The Region has a dense data center and telecom infrastructure, making it the 4th densest region in this sector in Europe for these types of uses.

A Smart and Connected Region

Launched in February 2013, the High-Speed Broadband France Plan aims to cover the entire country by 2022 by proposing high-speed internet access to all houses, businesses and government departments. Paris Region aims to be the first region in Europe to be entirely equipped with fiber-optic cables by 2020/2025.

Reliable Telecommunications and Networks

4G Mobile Telephony
- 4 operators (Orange, Bouygues Telecom, SFR, and Free)
- 99.8% of the population is covered
- 100% coverage in the Paris metro (tunnels and stations)

5G Mobile Telephony
- In 2020, 4 operators have a 5G license and have begun deployment.

ARCEP, 12/2020

FttH Deployment in Paris Region
Share of Potentially Connected Premises at the City Level
State of the art 1st quarter 2020

France offers very competitive costs

Average Cost of a Gigabyte of Mobile Data on a Package Basis in Feb 2020 (in euros)

<table>
<thead>
<tr>
<th>Country</th>
<th>Cost (in euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greece</td>
<td>11.05</td>
</tr>
<tr>
<td>Switzerland</td>
<td>7.68</td>
</tr>
<tr>
<td>Belgium</td>
<td>4.47</td>
</tr>
<tr>
<td>Germany</td>
<td>3.72</td>
</tr>
<tr>
<td>Spain</td>
<td>1.66</td>
</tr>
<tr>
<td>UK</td>
<td>1.27</td>
</tr>
<tr>
<td>France</td>
<td>0.74</td>
</tr>
<tr>
<td>Italy</td>
<td>0.39</td>
</tr>
</tbody>
</table>

Cable.co.uk (via Statista), 2020.
Europe’s Largest Scope of Real Estate Solutions

Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of industries, research areas, and lifestyles. Its real estate market stands out for its size and liquidity with an offer of 55 million m². The new normal of working from home is pushing companies to rethink the traditional office model. The sharing of workspaces could become increasingly common. The rise of coworking, especially in third-party locations, should accelerate if companies allow remote working in these shared spaces.

Office Space

- Immediate supply: 3.7 million m²
- Vacancy rate: 6.8%
- Take up: 1.3 million m²
- Space under construction: 1.8 million m²

Prime rent in Paris Region:
- €410/m²/year, excluding taxes and charges for second-hand space
- €411/m²/year, excluding taxes and charges for new or refurbished space

Top 15 Office Space Market by Occupancy Costs (2019) USD per Workstation

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>City</th>
<th>Occupancy costs m²/year in $US</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>Hong Kong Central</td>
<td>322.00</td>
</tr>
<tr>
<td>2</td>
<td>United Kingdom</td>
<td>London West End</td>
<td>222.70</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
<td>Hong Kong Kowloon</td>
<td>208.67</td>
</tr>
<tr>
<td>4</td>
<td>USA</td>
<td>New York Midtown Manhattan</td>
<td>196.89</td>
</tr>
<tr>
<td>5</td>
<td>China</td>
<td>Beijing (Finance Street)</td>
<td>187.77</td>
</tr>
<tr>
<td>6</td>
<td>China</td>
<td>Beijing (CBD)</td>
<td>177.05</td>
</tr>
<tr>
<td>7</td>
<td>USA</td>
<td>New York Midtown South Manhattan</td>
<td>169.86</td>
</tr>
<tr>
<td>8</td>
<td>Japan</td>
<td>Tokyo (Marunouchi/Otemachi)</td>
<td>167.82</td>
</tr>
<tr>
<td>9</td>
<td>India</td>
<td>New Delhi (Connaught Place - CBD)</td>
<td>143.97</td>
</tr>
<tr>
<td>10</td>
<td>United Kingdom</td>
<td>London (City)</td>
<td>139.75</td>
</tr>
<tr>
<td>11</td>
<td>USA</td>
<td>San Francisco (Downtown)</td>
<td>130.51</td>
</tr>
<tr>
<td>12</td>
<td>China</td>
<td>Shanghai (Pudong)</td>
<td>128.51</td>
</tr>
<tr>
<td>13</td>
<td>USA</td>
<td>San Francisco (Peninsula)</td>
<td>116.28</td>
</tr>
<tr>
<td>14</td>
<td>Singapore</td>
<td>Singapore</td>
<td>114.28</td>
</tr>
<tr>
<td>15</td>
<td>France</td>
<td>Paris</td>
<td>110.02</td>
</tr>
</tbody>
</table>

Global prime office occupancy costs, 2019, CBRE

Office Stock in Major World Capitals in Million m²

<table>
<thead>
<tr>
<th>Country</th>
<th>Office Stock in Million m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
<td>54.8</td>
</tr>
<tr>
<td>New York (Manhattan)</td>
<td>40.2</td>
</tr>
<tr>
<td>Dallas/Fort Worth</td>
<td>28.6</td>
</tr>
<tr>
<td>Chicago</td>
<td>26.5</td>
</tr>
<tr>
<td>Houston</td>
<td>22.4</td>
</tr>
<tr>
<td>Central London</td>
<td>20.9</td>
</tr>
<tr>
<td>Munich</td>
<td>20.8</td>
</tr>
<tr>
<td>Berlin</td>
<td>19.5</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>18.7</td>
</tr>
<tr>
<td>Frankfurt</td>
<td>15.4</td>
</tr>
</tbody>
</table>

ORIE, 31/12/2020
Around 1,500 areas for business activity
34 business districts
Paris La Défense, the 4th largest business district in the world
EY-LALI 2020

Paris Region: More Affordable Than London in Occupancy Costs
Everything You Need to Scale Up

Coworking spaces, business centers, shared offices...

Paris Region has an exceptional ecosystem of young talent, innovative companies, and outstanding researchers. Innovation centers, particularly incubators, are a point of convergence for these actors and their meetings. The number of places where you can work remotely has increased impressively in Paris Region in recent years.

**964**

“third places”, providing flexibility to business people, comprising:

- 239 coworking spaces
- 292 shared offices
- 122 fablabs
- 243 business creation or development support sites
- 69 micro-working spaces in stations

*L’Institut Paris Region, 2021

1,000 third places by 2021

The Grand Paris Express: A Great Opportunity for Urban Projects

To enhance its attractiveness and competitiveness in our globalized world, Paris Region is undertaking major infrastructure and urban planning projects. This includes the Grand Paris project, the largest urban project in Europe which will provide a new transport network, new residential projects, office districts, and R&D hubs open to international competitions to reinvent Paris Region. The Grand Paris Express is paving the way for a substantial increase in housing stock in Paris Region.

The construction of the new stations is accelerating the urban renovation process and the renewal of the industrial zones around Paris.

Creation of:
- 250,000 to 400,000 housing units
- 10,000 to 15,000 housing units per year within a 800 m radius around the future stations.

In total, approximately **1 million m²** of floor space will be developed by Société du Grand Paris on the land acquired for the construction of the Grand Paris Express.

10 related real estate projects near Grand Paris Express stations have already been awarded to real estate operators.

These 10 projects represent:
- **2,150** housing units and
- **32,000 m²** of commercial space

The World’s Biggest Start-up Campus

Based in central Paris, STATION F gathers a whole entrepreneurial ecosystem under one roof:
- 51,000 m²
- 1,000+ start-ups
- 600 rooms
- 30+ start-up programs
- Private offices for 10 to 20 people

*Station F, 2021

The Paris Region Office Market

- Paris CBD, 6 500,000 m²
- La Défense, 3 900,000 m²
- Bobigny - Val de Scelle, 1,600,000 m²
- Saint-Germain-en-Laye, 600,000 m²
- Stade de France, 600,000 m²
- Rueil-sur-Seine, 590,000 m²
- Cergy de Lyon, 550,000 m²
- Nanterre Préfecture, 500,000 m²
- Porte d’Orléans, 500,000 m²
- Montparnasse, 400,000 m²
- Bois Montmartre, 400,000 m²
- Messy Atlantique, 350,000 m²
- Nevic Mont d’Est, 350,000 m²
- Ely - Courtaboeuf, 300,000 m²
- Stade de Suresnes, 290,000 m²
- Neuilly Charles de Gaulle, 290,000 m²
- Port d’Aubervilliers, 280,000 m²
- Val de Fontenay, 280,000 m²
- Versailles, 280,000 m²
- Parc Issy-World, 250,000 m²
- Chânlle-Parfums, 250,000 m²
- Cergy Pontoise, 250,000 m²
- Orly de Saintry, 250,000 m²
- Point du Jour, 250,000 m²
- Peray, 250,000 m²
- Cargo Prefecture, 200,000 m²
- Charlesbourg, 200,000 m²
- Neuilly - Levallois mo de villiers, 200,000 m²
- Linx Luxembourg, 200,000 m²
- Paris Nord II, 200,000 m²
- Bobigny Ville, 200,000 m²
- Porte de Montrouge, 200,000 m²

The Paris Region Facts & Figures 2021
Transport and Mobility

A World-Class Transportation Network

Located at the crossroads of Europe, companies based in Paris Region can easily access a market of 500+ million customers and all major European cities. The Region is easy to access with 3 international airports and 7 TGV (high-speed train) stations.

As the Region prepares to host the 2024 Olympic Games, several large public infrastructure projects are currently in development and will be constructed by 2030, including the Grand Paris Express.

A Gateway to Europe and the World

By plane*
Paris Aéroport, ACL 2019/2020
- 3 international airports
- 295,333 aircraft voyages
- 165 airlines
- 119 countries and 328 destinations reachable from Paris

33.1M passengers

3.7M connecting passengers

Paris-Charles de Gaulle (CDG)
- #2 in Europe for passenger traffic
- 22.3 million passengers
- 212,309 aircraft voyages
- 328 destinations

Paris-Orly
- 10.8 million passengers
- 83,024 aircraft voyages
- 128 destinations

Paris-Le Bourget
Europe’s leading business airport
- 54,646 aircraft voyages
- 800 destinations

10 airfields and 1 heliport

*Note: 2020 figures: Impact of the COVID pandemic

By train
SNCF 2021, Arafer, 2017 and Île-de-France Mobilités

10 main stations including
7 TGV (high-speed train) stations

- 5 million passengers on trains in France per day, including
- 3.5 million in Paris Region (70% of French Traffic).
- 15,000 trains per day in France, 40% of which are in Paris Region
- 5 railway stations have traffic that exceeds 100,000 travellers daily
- Gare du Nord, #1 busiest European station
- 19 million TGV passengers travelling from Paris to other major European destinations
- 4,700 km of railway tracks, including 636 km of LGV (High Speed Line)
A Vast, Multimodal Regional Transport Network

Public transport, bicycles, electric scooters and scooters, self-service vehicles, autonomous cars, buses and automatic metros: the local transportation system is divided up thanks to a very diverse offer which is constantly expanding.

### Mass Transit in Paris Region

A very competitive monthly public transport subscription, at €75.20 in 2021.

Ile-de-France Mobilités, 2020

The rail system in Paris Region carries over 2 billion passengers annually.

- Paris Region’s mass transit network, #3 in the world behind Tokyo and Seoul, and ahead of Shanghai, London, and New York.
- 23,000 trains, RERs, subways, and trams
- 900 stations and stops
- 1,800 km of lines
- 1 metro every 85 seconds on line 14
- 1 train every 2 minutes on the RER C during rush hour
- The 30 billion kilometers traveled annually by Paris Region’s inhabitants thanks to the mass transit network, represent a CO2 emission saving of 4 million tons per year.

- The network is being renovated and is growing: 2.5-fold increase between 2015 and 2020
- Nearly 1,500 clean buses (electric or gas) in circulation in the network by 2022, more than 5,000 by 2025

### Shared Transport for Alternative Mobility

Walking remains the primary mode of travel for Paris Region’s inhabitants followed by car and public transport. Two other modes of transport have seen their use increase: bicycles and other two-wheeled vehicles.

A growing offer with innovative and green alternative transport solutions to get around without polluting the environment.

### Self-Service and Free-Floating Bikes, Cars, and Mopeds

- 850,000 trips per day
- +30% since 2010.
- 40% of trips during the week are to go to work.

#### Veligo Location, a Long-Term Rental Service (6 to 9 months) of Electrically Assisted Bikes

- 10,000 Veligo Location bikes

#### Free-Floating Bike Scooter and Moped Operators

- E-bikes: around 6,000
- E-Mopeds: around 6,000
- E-Scooters: 15,000
- 1,450 shared electric cars

#### Free-Floating cars

- Carsharing (car clubs)
- Carsharing peer to peer

L’Institut Paris Region, Ile-de-France Mobilités, Velib Metropole

### The Grand Paris Express Urban Sites

With the Grand Paris Express and the 200 kilometers of new lines being built, new areas will emerge with good transport connectivity and with more affordable land and real estate prices.

A Wide Public Transportation Network, Extended Further by the Grand Paris Express

The largest urban development project in Europe providing a new transport network. Heavy investments in modernizing and expanding the public transport network.

- 200 km of additional automated metro lines
- 68 new stations
- 2 million passengers everyday
- €35B invested through 2030

The project is set to link Paris Region’s 3 airports as well as business districts and scientific clusters.

- In total, approximately 1 million m² of floor space will be developed by Société du Grand Paris on the land acquired for the construction of the Grand Paris Express.
- 340,000 m² of commercial space
- Over 7,000 residential projects

### Transport and Mobility

<table>
<thead>
<tr>
<th>Mode of traffic</th>
<th>Lines</th>
<th>Trips (in billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subway</td>
<td>16</td>
<td>1.1</td>
</tr>
<tr>
<td>Train – RER*</td>
<td>14</td>
<td>1.1</td>
</tr>
<tr>
<td>Streetcars</td>
<td>10</td>
<td>0.2</td>
</tr>
<tr>
<td>Bus/night buses</td>
<td>1,510</td>
<td>0.9</td>
</tr>
<tr>
<td>Total</td>
<td>1,550</td>
<td>3.1</td>
</tr>
</tbody>
</table>

Ile-de-France Mobilités (09-10/2020)

*High-speed metro

<table>
<thead>
<tr>
<th>Type of trips</th>
<th>Number of trips / week/day (in millions)</th>
<th>Evolution in 2018 (Oct. 2020) (in %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking</td>
<td>16.2</td>
<td>- 4</td>
</tr>
<tr>
<td>Car</td>
<td>12.0</td>
<td>- 10</td>
</tr>
<tr>
<td>Public transport</td>
<td>6.8</td>
<td>- 28</td>
</tr>
<tr>
<td>Bike</td>
<td>1.0</td>
<td>+ 25</td>
</tr>
<tr>
<td>Motorized two-wheeled vehicles</td>
<td>0.6</td>
<td>+ 40</td>
</tr>
<tr>
<td>Others</td>
<td>0.2</td>
<td>- 11</td>
</tr>
<tr>
<td>Total</td>
<td>37</td>
<td>- 13</td>
</tr>
</tbody>
</table>

Ile-de-France Mobilités (09-10/2020)

3.1 billion trips by public transport in Paris Region

<table>
<thead>
<tr>
<th>Mode of traffic</th>
<th>Lines</th>
<th>Trips (in billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subway</td>
<td>16</td>
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</tr>
<tr>
<td>Total</td>
<td>1,550</td>
<td>3.1</td>
</tr>
</tbody>
</table>
Cost-Effective Logistics

Paris Region sits at the geographic heart of Europe. An outstanding transport and telecommunications infrastructure connects the French capital to all of the world’s major economic regions. Paris Region benefits from a catchment area with an estimated 25 million inhabitants within a 200-kilometer radius. Paris Region is an ideal hub for logistics and shipping, with very efficient infrastructure to get your goods to market. Due to the rapid expansion of e-commerce in Paris Region, the logistics industry is facing numerous challenges: faster delivery times, the need to shorten the distance between warehouses and end-users, finding available land and warehouses... Innovative businesses are therefore very attractive to key logistics players in Paris Region.

Significant Capacity in Logistics and Real Estate

Warehouses > 5,000 m²
- Surface area: 19 million m²
- Amount of land used: 940,000 m²
- Available now: 1.1 million m² (as of 1/1/19)

ORIE, 2018, BNP Paribas Real Estate, 2021, data 2020

Very Competitive Logistics Costs

<table>
<thead>
<tr>
<th>Prime Rents in Q3 2020, €/m²/year</th>
<th>Paris CDG Airport</th>
</tr>
</thead>
<tbody>
<tr>
<td>London (United Kingdom)</td>
<td>172</td>
</tr>
<tr>
<td>Birmingham (United Kingdom)</td>
<td>89</td>
</tr>
<tr>
<td>Berlin (Germany)</td>
<td>86</td>
</tr>
<tr>
<td>Stockholm (Sweden)</td>
<td>86</td>
</tr>
<tr>
<td>Munich (Germany)</td>
<td>84</td>
</tr>
<tr>
<td>Vienna (Austria)</td>
<td>82</td>
</tr>
<tr>
<td>Barcelona (Spain)</td>
<td>81</td>
</tr>
<tr>
<td>Madrid (Spain)</td>
<td>74</td>
</tr>
<tr>
<td>Amsterdam (Netherlands)</td>
<td>65</td>
</tr>
<tr>
<td>Prague (Czech Republic)</td>
<td>59</td>
</tr>
<tr>
<td>Paris (France)</td>
<td>57</td>
</tr>
<tr>
<td>Milan (Italy)</td>
<td>56</td>
</tr>
</tbody>
</table>

European Logistics Market, Q3 2020, BNP Paribas Real Estate, 10/2020

Air, Road, Waterway and Railway Logistics

Air
- 2.20 million metric tons of freight and mail handled
- 80 stands for Cargo aircraft at Paris-Charles de Gaulle
- 329 destinations
- European capitals and major cities within a 2-hour flight
- About 90% of the national cargo is handled at Paris-Charles de Gaulle airport

ACI Europe Statistics, Aéroports de Paris, data 2019

Waterway
- 60 urban ports
- 6 multimodal platforms
- 500 km of navigable waterways
- 1,000 ha of port areas
- 6 container terminals
- Waterway: 23 million metric tons of goods
- 141,000 TEUs were handled

Haropa, 2020

Road network
- 12,000 km of roads, including 497 km of national roads and 620 km of highways
- Freight 178 million metric tons of goods

SDE 2018, Eurostat, 2019

Rail freight
- 10 million metric tons of goods by rail, including 1.8 million through Paris Region ports
- 4 rail/road terminals
- Valenton #1 Rail/Road terminal in France
- Railway activity Materials: 4.3 million metric tons

Sotra, Haropa 2020, Unicem, 2018
Flow of Goods Through Main Ports in Paris Region

<table>
<thead>
<tr>
<th>Location</th>
<th>Waterway (thousand tons of goods)</th>
<th>Containers (TEUs*)</th>
<th>Railway (thousand tons of goods)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennevilliers</td>
<td>3,183</td>
<td>100,719</td>
<td>804</td>
</tr>
<tr>
<td>Limay</td>
<td>951</td>
<td>4,377</td>
<td>359</td>
</tr>
<tr>
<td>Bonneuil-sur-Marne</td>
<td>1,366</td>
<td>16,968</td>
<td>564</td>
</tr>
<tr>
<td>Bruyères-sur-Oise</td>
<td>325</td>
<td>361</td>
<td>0</td>
</tr>
<tr>
<td>Evry</td>
<td>403</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Précy-sur-Marne</td>
<td>42</td>
<td>2,968</td>
<td>not connected to rail</td>
</tr>
<tr>
<td>Paris-La Bourdonnais</td>
<td>81</td>
<td>15,431</td>
<td>not connected to rail</td>
</tr>
</tbody>
</table>

* Twenty-Foot Equivalent Units - Haropa- Port de Paris, 2021 data 2020
An Exceptional Place for Events

Paris Region has this almost unique characteristic as a leading destination both in the leisure and business tourism. Paris Region’s appeal lies in its hotel and catering facilities as well as its state-of-the-art venues. More than 400 trade fairs, 1,100 congresses and 1,700 other events are held each year. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.

A Real Know-How in Hosting Major Trade Shows
CCI Paris Île-de-France, data 2020

The #1 offer of exhibition space in the world
700,000 m²

21 exhibition and conference venues

434 trade shows

>1,000 conventions

8.1M visitors

• 434 trade shows, including 216 professional trade shows and 218 public trade shows
• 105,000 exhibiting companies, including 30,500 foreign companies (29%)
• 6.1 million visitors, including 576,200 foreigners (7.1%)
• €4.2B in economic benefits

• 59,035 jobs generated by trade shows
• €20.8B turnover by exhibiting companies at trade shows, of which €9.1B is realized by foreign customers
• 6.7 million contracts concluded at trade fairs

---

Top 10 Professional and Public Trade Shows Held in Paris Region (by Number of Visitors and Exhibiting Companies)

<table>
<thead>
<tr>
<th>Trade Show Name</th>
<th>Business sector</th>
<th>Visitors (1st visit)</th>
<th>Exhibiting companies</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mondial de l’Automobile / Paris Motor Show</td>
<td>Transport, logistics, traffic and related equipment</td>
<td>1,068,194</td>
<td>500</td>
<td>2018</td>
</tr>
<tr>
<td>Salon International de l’Agriculture / Paris International Agricultural Show</td>
<td>Agriculture, horticulture, livestock farming, floristry, fishing and related equipment</td>
<td>597,683</td>
<td>967</td>
<td>2019</td>
</tr>
<tr>
<td>Foire internationale de Paris / Paris International Fair</td>
<td>Multi-sector tradeshows and trade fairs</td>
<td>485,588</td>
<td>2,023</td>
<td>2019</td>
</tr>
<tr>
<td>SIAE Salon International de l’Aéronautique et de l’Espace / International Paris Air Show</td>
<td>Defence, civil and military security</td>
<td>248,512</td>
<td>2,492</td>
<td>2019</td>
</tr>
<tr>
<td>Paris Game Week</td>
<td>Tourism, sports and leisure activities</td>
<td>218,312</td>
<td>164</td>
<td>2019</td>
</tr>
<tr>
<td>Maison&amp;Objet</td>
<td>Home decor, interior design, architecture and lifestyle culture</td>
<td>159,273</td>
<td>5,563</td>
<td>2019</td>
</tr>
<tr>
<td>Salon Nautique International de Paris / Paris Boat Show</td>
<td>Tourism, sports and leisure activities</td>
<td>147,500</td>
<td>645</td>
<td>2019</td>
</tr>
<tr>
<td>Rétromobile</td>
<td>Antiques, collections, flea markets</td>
<td>118,192</td>
<td>615</td>
<td>2020</td>
</tr>
<tr>
<td>Salon des vins et des vignerons indépendants / Independent winegrowers’ wine fair</td>
<td>Food, hotel and restaurant amenities</td>
<td>112,911</td>
<td>947</td>
<td>2019</td>
</tr>
<tr>
<td>Salon du Livre / Paris Book Fair</td>
<td>Food, hotel and restaurant amenities</td>
<td>107,284</td>
<td>906</td>
<td>2019</td>
</tr>
</tbody>
</table>

CCI Paris Île-de-France, UNIMEV, CJS, Organizer’s declaration
The Paris Convention Center, the largest convention center in Europe, features made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

The Place to Meet

The Paris Convention Center, the largest convention center in Europe, features made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

<table>
<thead>
<tr>
<th>City</th>
<th># of meetings</th>
<th>Rank by # of meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
<td>237</td>
<td>1</td>
</tr>
<tr>
<td>Lisbon</td>
<td>190</td>
<td>2</td>
</tr>
<tr>
<td>Berlin</td>
<td>176</td>
<td>3</td>
</tr>
<tr>
<td>Barcelona</td>
<td>156</td>
<td>4</td>
</tr>
<tr>
<td>Madrid</td>
<td>154</td>
<td>5</td>
</tr>
<tr>
<td>Vienna</td>
<td>149</td>
<td>6</td>
</tr>
<tr>
<td>Singapore</td>
<td>148</td>
<td>7</td>
</tr>
<tr>
<td>London</td>
<td>143</td>
<td>8</td>
</tr>
<tr>
<td>Prague</td>
<td>138</td>
<td>9</td>
</tr>
<tr>
<td>Tokyo</td>
<td>131</td>
<td>10</td>
</tr>
</tbody>
</table>

ICCA City ranking measured by number of meetings organized in 2020

<table>
<thead>
<tr>
<th>City</th>
<th># of participants</th>
<th>Rank by # of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barcelona</td>
<td>156,754</td>
<td>1</td>
</tr>
<tr>
<td><strong>Paris</strong></td>
<td><strong>124,063</strong></td>
<td>2</td>
</tr>
<tr>
<td>Madrid</td>
<td>91,900</td>
<td>3</td>
</tr>
<tr>
<td>Lisbon</td>
<td>91,406</td>
<td>4</td>
</tr>
<tr>
<td>Vienna</td>
<td>89,009</td>
<td>5</td>
</tr>
<tr>
<td>Berlin</td>
<td>85,089</td>
<td>6</td>
</tr>
<tr>
<td>London</td>
<td>76,114</td>
<td>7</td>
</tr>
<tr>
<td>Milan</td>
<td>71,554</td>
<td>8</td>
</tr>
<tr>
<td>Copenhagen</td>
<td>69,110</td>
<td>9</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>67,962</td>
<td>10</td>
</tr>
</tbody>
</table>

ICCA City ranking measured by number of participants in meetings organized in 2020

Over 1,000 Congresses per Year in Paris Region

OTCP, 2019
- **1,084** congresses, including **537** international ones in **260** venues
- **922,900** participants
- **32%** were foreign delegates (291,737)
- **€1.48B** in economic benefits
- **25,000** jobs created by congress activity
- In 2019, Paris was the venue for 43 congresses with 5,000 participants or more

Top 10 Sectors of Activity for Congresses

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical sciences</td>
<td>352</td>
<td>1</td>
</tr>
<tr>
<td>Technology</td>
<td>142</td>
<td>2</td>
</tr>
<tr>
<td>Sciences</td>
<td>108</td>
<td>3</td>
</tr>
<tr>
<td>Economy</td>
<td>104</td>
<td>4</td>
</tr>
<tr>
<td>Environment</td>
<td>45</td>
<td>5</td>
</tr>
<tr>
<td>Culture and ideas</td>
<td>43</td>
<td>6</td>
</tr>
<tr>
<td>Industry</td>
<td>32</td>
<td>7</td>
</tr>
<tr>
<td>Management</td>
<td>30</td>
<td>8</td>
</tr>
<tr>
<td>Transport and Com</td>
<td>28</td>
<td>9</td>
</tr>
<tr>
<td>Trade</td>
<td>28</td>
<td>10</td>
</tr>
</tbody>
</table>

ICCA City ranking measured by number of participants in meetings organized in 2020
The Finest Lifestyle

Life in Paris Region offers something for everyone. Paris Region is a historical, cultural, and aesthetic gem. Its overwhelming beauty, architectural wonders, and national cuisine call people from around the world, adding to its exciting and diverse environment.

Leisure and entertainment options in the Region are practically unlimited - cinemas, shows, theaters, concerts, operas, shopping, gourmet restaurants, cafés, sports clubs, sporting events, and more...

Home to 18% of France’s population on only 2% of the national territory, Paris Region aims to offer its citizens a breathable and greener environment through sustainable and carbon-free urban planning.

A Great Place to Live in

5.8 million housing units
- 72.3% apartments
- 4.2 million

<table>
<thead>
<tr>
<th>Private Housing Rents in Paris Region</th>
<th>Paris</th>
<th>Inner suburbs</th>
<th>Outer suburbs</th>
<th>Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surface in m²</td>
<td>50</td>
<td>52</td>
<td>57</td>
<td>53</td>
</tr>
<tr>
<td>Rent in €/m²</td>
<td>23.7</td>
<td>17.2</td>
<td>14.5</td>
<td>18.7</td>
</tr>
<tr>
<td>Average monthly rent in €</td>
<td>1,188</td>
<td>899</td>
<td>827</td>
<td>984</td>
</tr>
</tbody>
</table>

OLAP 2020, Average rent as at 01/01/2021

A Green Region

76% green space and forests
- 50% agricultural space
- 26% wooded areas, natural world
- 23% urban space
- 1% water
- 4 regional nature parks representing 19% of the land area (225,192 ha), 1 in project
- 120,272 ha of green spaces open to the public in 2019 (community gardens, heritage parks and gardens, recreational areas, parks, squares, ...).
- 4,731 km of linear green spaces (promenades, banks, green corridors...)
- 35 “Natura 2000” sites
- 15,000 km of ecological corridors
- 275 sites identified for their geological interest
- 29,770 ha in organic farming
- Short food circuits are in place for 800 farms (16%)
- 97,838 ha of forest open to the public
- 115 sustainable neighborhoods in Paris Region
- 156,700 homes programmed within these accredited neighborhoods
- A very high level of urban services (water, waste, energy...)

The Region has a temperate Atlantic climate with some semi-continental influences. Temperatures are characterized by a relative mildness and regularity, around 11°C on average. The 650 mm of annual precipitation is very well distributed throughout the year while winds are generally weak.

An Unrivalled Cultural Offering

- 311 cinemas,
- 1,347 screens
- 372 theaters
- 158 academies
- 1,001 public libraries
- 5 opera houses
- 47 foreign cultural institutes and centers (FICEP)
- 52 million visitors in the top 20 cultural sites in Paris
- 5 of the Top 15 most visited exhibitions in Europe
- 6.3 million visitors attending the 10 largest exhibitions in Paris in 2019
- 1/3 of the regional territory is remarkable for its built or landscape heritage
- 271 villages of character

Inspiring

Paris Region is a popular setting for the shooting of French and international films, series, and commercials

A Population in Good Health

The French health care system is a universal health care system largely financed by government. It is unique in the world, as everyone receives the same high-level of care and treatment regardless of income. Paris Region is the leading European region for pharmaceuticals and has the largest hospital system in Europe.

Practitioners in Paris Region

<table>
<thead>
<tr>
<th>Total</th>
<th>Density for 100,000 inhabitants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practitioners</td>
<td>48,236</td>
</tr>
<tr>
<td>General practitioners</td>
<td>396</td>
</tr>
<tr>
<td>Specialists</td>
<td>145</td>
</tr>
<tr>
<td>Dental Surgeons</td>
<td>251</td>
</tr>
<tr>
<td>State-certified nurses</td>
<td>73</td>
</tr>
<tr>
<td>Drugstore</td>
<td>936</td>
</tr>
<tr>
<td>INSEE 2020, data 2018</td>
<td>113</td>
</tr>
</tbody>
</table>
### Most Visited Tourist Sites in Paris Region (millions of visitors - 2019)

<table>
<thead>
<tr>
<th>Site</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disneyland® Paris</td>
<td>15</td>
</tr>
<tr>
<td>Sacré Coeur de Montmartre</td>
<td>11</td>
</tr>
<tr>
<td>Louvre Museum</td>
<td>9.6</td>
</tr>
<tr>
<td>Palace of Versailles</td>
<td>8.2</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>6.2</td>
</tr>
<tr>
<td>Orsay Museum</td>
<td>3.6</td>
</tr>
<tr>
<td>Pompidou Center</td>
<td>3.3</td>
</tr>
<tr>
<td>Cité des Sciences et de l’Industrie</td>
<td>2.4</td>
</tr>
<tr>
<td>National Natural History Museum</td>
<td>2</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>1.6</td>
</tr>
<tr>
<td>Sainte-Chapelle</td>
<td>1.4</td>
</tr>
<tr>
<td>Atelier des Lumières</td>
<td>1.4</td>
</tr>
<tr>
<td>Army Museum</td>
<td>1.3</td>
</tr>
<tr>
<td>Quai Branly Museum</td>
<td>1.1</td>
</tr>
<tr>
<td>Grand Palais</td>
<td>1</td>
</tr>
<tr>
<td>Louis Vuitton Foundation</td>
<td>1</td>
</tr>
<tr>
<td>Orangerie Museum</td>
<td>1</td>
</tr>
<tr>
<td>Cité médiévale de Provins</td>
<td>1</td>
</tr>
<tr>
<td>Petit Palais</td>
<td>0.9</td>
</tr>
<tr>
<td>Panthéon</td>
<td>0.9</td>
</tr>
</tbody>
</table>

### Number and capacity of hotels as of January 1, 2020

<table>
<thead>
<tr>
<th>Star</th>
<th>Total</th>
<th>Hotels</th>
<th>Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-star</td>
<td>1,260</td>
<td>28</td>
<td>1,260</td>
</tr>
<tr>
<td>2-star</td>
<td>20,632</td>
<td>319</td>
<td>20,632</td>
</tr>
<tr>
<td>3-star</td>
<td>54,752</td>
<td>956</td>
<td>54,752</td>
</tr>
<tr>
<td>4-star</td>
<td>51,407</td>
<td>553</td>
<td>51,407</td>
</tr>
<tr>
<td>5-star</td>
<td>8,888</td>
<td>93</td>
<td>8,888</td>
</tr>
<tr>
<td>Non-classified</td>
<td>21,607</td>
<td>529</td>
<td>21,607</td>
</tr>
</tbody>
</table>

### Origins of Paris Region’s Main Foreign Tourists (2019)

- 50.6 million tourists, including 22.2 million foreigners (44.1%)
- 196.4 million overnight stays, half the total overnight stays in France, including 105.4 million for international tourists (54%)
- €21.9B in economic benefits
- 3.3 million visitors to the Louvre Museum
- 1.1 million visitors to the Centre Pompidou Museum
- 0.6 million visitors to the Musée d’Orsay

### Tourism and Quality of Life

#### The World’s Favorite Tourist Destination

- 50.6 million tourists, including 22.2 million foreigners (44.1%)
- 196.4 million overnight stays, half the total overnight stays in France, including 105.4 million for international tourists (54%)
- €21.9B in economic benefits
- 3.3 million visitors to the Louvre Museum
- 1.1 million visitors to the Centre Pompidou Museum
- 0.6 million visitors to the Musée d’Orsay

#### One of the Largest Hotel Facilities in the World

- 158,546 rooms
- 70.7 million overnight stays in hotels, half the total overnight stays in France, incl. 39 million for international tourists
- 12 luxury hotels

### Top Cultural Events and Festivals in Paris Region (By Number of Visitors – 2019)

<table>
<thead>
<tr>
<th>Event</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fête de l’Humanité (Festival)</td>
<td>450,000</td>
</tr>
<tr>
<td>Medieval Show in Provins</td>
<td>347,102</td>
</tr>
<tr>
<td>Solidays (Festival)</td>
<td>227,000</td>
</tr>
<tr>
<td>Rock en Seine (Festival)</td>
<td>100,000</td>
</tr>
<tr>
<td>Vaux-le-Vicomte Christmas</td>
<td>100,000</td>
</tr>
<tr>
<td>Lollapalooza (Festival)</td>
<td>95,000</td>
</tr>
<tr>
<td>International Contemporary Art Fair (FIAC)</td>
<td>74,580</td>
</tr>
<tr>
<td>Art Paris Air Fair</td>
<td>63,257</td>
</tr>
<tr>
<td>Art history festival in Fontainebleau</td>
<td>36,500</td>
</tr>
</tbody>
</table>

### The main international visitors in Paris Region are Americans (11%), British (8%), Spanish (7%), Italians (7%), and Germans (6%). European customers (including the French) account for 80.6% of tourist stays.
Sports and Leisure Activities

- 19,800 sports clubs
- 2.4 million sports club members
- 5,290 tennis courts
- 419 swimming pools
- 391 equestrian centers
- 1,239 riding arenas
- 99 golf courses
- 270,083 licenses for soccer
- 223,116 licenses for tennis
- 106,707 licenses for judo
- 102,418 licenses for golf
- 90,857 licenses for riding

Paris 2024 Olympic and Paralympic Games

Olympic Games
July 26th - August 11th, 2024
Paralympic Games
August 28th - Sept. 8th, 2024

Venues
- 95% existing or temporary facilities
- 1 sports venue to be built specifically for the Games: the Aquatics Center in Saint-Denis
- 80% of venues located within a 10 km radius of the Village
- 22 sports within a 10 km radius of the Village
- 90,000 hotel rooms within 10 km of the city center

Sustainable
- 55% smaller carbon footprint than London 2012

Travel
- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by environmentally friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Some Popular Sporting Events

- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 520,000 spectators
- Women’s soccer world cup: 250,000 spectators
- NatWest 6 Nations championship (rugby): 150,000 spectators Paris
- Marathon: 60,000 participants, 250,000 spectators

3 Events to Come in 2021
- Archery World Cup, June 2021
- Basketball European Cup 3*3, September 2021
- European freestyle canoeing championship, Autumn 2021

IRIS 2020
The World Capital for Shopping
(2019)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers’ trends, concept stores and outlets, Paris Region is a popular shopping destination for French and foreign tourists.

- 253 shopping centers, including Westfield Les Quatre Temps, Westfield Forum des Halles, Vill’Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.
- 17 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV Marais...

Paris Region Shopping Centers are Among Europe’s Top 10 Centers (annual footfall, in million visitors, 2019)

<table>
<thead>
<tr>
<th>Shopping Center</th>
<th>Visitors 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westfield Forum des Halles (Paris)</td>
<td>53.8M</td>
</tr>
<tr>
<td>Westfield Stratford City (London)</td>
<td>52.9</td>
</tr>
<tr>
<td>Westfield Les Quatre Temps (La Défense, Paris Region)</td>
<td>44.3</td>
</tr>
<tr>
<td>Bullring (Birmingham)</td>
<td>39.6</td>
</tr>
<tr>
<td>Westfield London (London)</td>
<td>31.2</td>
</tr>
<tr>
<td>La Part-Dieu (Lyon)</td>
<td>30.4</td>
</tr>
<tr>
<td>Hoog Catharijne (Utrecht)</td>
<td>30.0</td>
</tr>
<tr>
<td>Shopping City Sud (Vienna)</td>
<td>24.7</td>
</tr>
<tr>
<td>Manufaktura (Lodz)</td>
<td>21.2</td>
</tr>
<tr>
<td>Créteil Soleil (Créteil, Paris Region)</td>
<td>21.0</td>
</tr>
</tbody>
</table>

A Unique Culinary Destination
(2020)

Paris Region is home to the Rungis National Interest Market (MIN), which is the largest food market in the world. It accounts for nearly two-thirds of the wholesale market activity in France. As the largest food consumption area in France, Paris Region has 12.2 million inhabitants and welcomes 50 million tourists every year.

Rungis International Market, the world’s biggest fresh products market
- 9.4 billion euros turnover
- 18 million consumers
- 1,200 companies
- 6,710,450 visitors
- 3 million tons of goods pass through every year with around 300,000 references of fresh food products.

Rungis, 2020

Paris Region is the leading French region for the production of watercress and parsley. It ranks 2nd for white onions, 3rd for broad beans, industrial beets, fibre flax.

Chambre d’Agriculture d’Ile-de-France, 2021

3,600 m²
the largest organic market in Europe

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</tr>
</tbody>
</table>

An Effervescent Gastronomy Scene
Paris Region is home to an effervescent gastronomy scene: 23,000 restaurants, exceptional chefs, hotspots, foreign specialties, Parisian cafes, organic cafes... there is something for every taste!

23,000 restaurants

Guide Michelin, 2021
Please do not hesitate to send us your comments and suggestions to improve this new edition: prff@chooseparisregion.org

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