

Paris, March 26, 2026

PRESS RELEASE

The Paris Region showcases its industrial ambitions at the Global Industrie 2026 trade fair

At the 2026 edition of the Global Industrie trade fair, Europe's second-largest industrial exhibition after the Hannover Messe, taking place from 30 March to 2 April at Paris Villepinte, Choose Paris Region reaffirms its support and commitment to industrial projects and the reindustrialisation of the Paris Region. By promoting excellence, fostering partnerships and highlighting the many economic opportunities it has to offer, the agency is strengthening the Paris Region's position on the European industrial stage. Joined by 11 partner territories, it aims to underscore its strategic role in competitiveness, innovation and the transformation of France's industrial footprint.

As France's leading industrial region, the Paris Region is establishing itself as one of the champions of the decarbonised industry of tomorrow.

Although often identified for its service sector, the Paris Region remains a major industrial hub:

- Industry's share in the Paris Region: 15% of GDP (*accounting for 17% of national industrial value added*)
- Over **610,000 jobs**, with **20,000 direct productive jobs created** over the last 10 years, **not to mention** the even greater number of indirect jobs.
- Over 18,000 industrial sites
- The leading region for exports of manufactured goods
- A dense network of major corporations, mid-sized companies, SMEs and start-ups
- A world-class R&D ecosystem comprising over 1,200 laboratories

The regional industrial policy, set out in the **Impact 2028** strategy, is structured around four priorities: matching needs with skills, securing industrial land, decarbonising production activities and supporting strategic sectors. The objective is clear: to strengthen industrial competitiveness, support investment and prepare key sectors for technological and environmental transitions. Since 2017, the Region has allocated €700 million across a range of support measures, including €260 million in aid to industrial businesses in the region.

Key economic challenges

Throughout the exhibition, Choose Paris Region and its partners will address four key issues for industry: land availability, innovation and the industry of the future, decarbonisation and the circular economy, and skills development.

A ‘Grande Scène’ session featuring Alexandra Dublanche, President of Choose Paris Region, alongside Sébastien Daveau, Managing Director of X-Fab, among others, will provide their insights (see attached program).

Beyond highlighting regional initiatives, this program aims to position the Paris Region as a key player in European industrial reshoring and the growth of strategic technologies.

Operational tools to attract strategic investments

To consolidate industrial sovereignty, the Region is deploying a range of tools designed to facilitate and secure investment projects:

- 130 ‘turnkey’ sites covering over 550 hectares
- Set-aside land reserves
- Financial schemes dedicated to innovation and decarbonisation
- The IDF Fund, the AI Pack, and PM’up grants for young industrial start-ups
- AI/Industry Challenge (Health, Space, etc.)
- Largely decarbonised and competitive electricity, backed by long-term contracts with stable prices.

These schemes meet a dual requirement: to accelerate the establishment of manufacturers in the region and to safeguard their competitiveness against a backdrop of energy shortages and increased international competition.

Some examples of supported projects contributing to the Paris Region industrial strategy

- **The foundry X-Fab** is receiving regional support to develop, in partnership with Ligentec, chips dedicated to artificial intelligence. This support is part of the drive to relocate the production of critical semiconductors to Europe and reduce the sector’s dependence on non-European sources. X-Fab, winner of the 2025 Attractiveness Award, Jacques Cresson Prize, exemplifies the regional strategy: to attract, consolidate and grow high-tech industrial players.
- **The French group Derichebourg and South Korea’s LG Energy Solution** announced in 2025 the creation of a 50-50 joint venture to establish a pilot battery recycling plant in the Val-d’Oise. This facility aims to process up to 20,000 tonnes of electric vehicle batteries per year from 2027 onwards. The plant will benefit from a dual logistical advantage: a network of 250 collection sites spread across France, Spain and Belgium, and a regular supply of production waste from LG Energy Solution’s Polish gigafactory.
- **Rhinestahl Corporation**, a leading US supplier of aerospace tooling solutions, has established its European decision-making centre in Grigny to better serve its key customers. This strategic initiative reinforces Rhinestahl’s commitment to growth in Europe.



Alexandra Dublanche, President of Choose Paris Region: *“At a time when Europe must urgently regain control of its key technologies, we are moving forward with renewed determination. Driven by our sectors of excellence, world-class infrastructure and reliable carbon-free energy, we have all the necessary tools to strengthen the attractiveness and industrial competitiveness of the Paris Region.*

Our presence at Global Industrie demonstrates our commitment: to actively contribute to Europe’s industrial revival and consolidate the region’s position as a major technological and manufacturing hub, serving innovation and sovereignty.”

Press contact

Catherine Barnouin

Mobile +33 6 58 20 81 81

catherine.barnouin@chooseparisregion.org



**Choose
PARIS
REGION**

Choose Paris Region is the attractiveness agency for Paris Region, promoting the region internationally and ensuring high-quality services for investors, visitors, media producers and global talent, while supporting sustainable and balanced regional development. It assists companies with market entry through local economic expertise and a targeted partner network, supports tourism professionals in developing innovative offerings, strengthens the film and audiovisual sector — where the region leads in Europe — and facilitates the relocation of international talent by showcasing the quality of life in Paris Region.