

Paris, March 10, 2026

PRESS INFORMATION

Paris Region, a haven and a driver of sustainable real estate

In 2026, Paris Region is shifting into a new dimension. After more than ten years of major investments, major infrastructures are coming into service and are reshaping the map of economic and real estate opportunities. Over 30 billion euros has been invested in mobility, led by the Grand Paris Express, the largest urban infrastructure project in Europe. A true catalyst for new urban centres, accelerates decarbonised mobility and unlocks unprecedented land potential at the regional scale.

In an international context marked by geopolitical tensions, economic uncertainties and climate urgency, Paris Region is establishing itself as a sustainable haven. Its fundamentals are solid: a highly diversified economy, a recognized innovation ecosystem, and a world-class real estate market with **60 million sqm of office space**, the **third-largest concentration of international headquarters worldwide**, and **70% of French real estate transactions** occurring within its territory.

Urban transformation driven by low-carbon ambitions

Guided by the SDRIFE, the region is accelerating its transition toward sustainable and innovative real estate. New urban models prioritise land efficiency, the extensive use of bio-based and geo-sourced materials, the integration of artificial intelligence into building design and operation, and the conversion of existing assets.

Strategic areas such as Paris La Défense, Paris Saclay, Paris Marne-la-Vallée and the municipalities of the Métropole du Grand Paris are experimenting with new approaches combining environmental performance, urban recycling, international attractiveness and innovation.

The Grand Paris Express is amplifying this momentum: 140 km² are being reconfigured around future stations, representing more than 32 million sqm of potential development. New mixed-use districts are emerging, integrating housing, next-generation offices, retail, soft mobility and public services, strengthening regional balance and the region's global competitiveness.

Reconversion, a key driver of value creation

Transforming existing sites plays a major role in reinventing the region. Many car parks and obsolete assets are being converted into hotels, hybrid spaces or activity hubs, illustrating the rise of sustainable and integrated hospitality.

In Pantin, the TRIBE Pantin—part of the Accor group—replaces a former 1950s car park with a 4-star lifestyle hotel offering 131 rooms. In the 17th arrondissement, La Fondation transforms a former photo studio into a place combining hospitality, workspaces and well-being.

This dynamic also extends to the logistics sector, now a strategic pillar of urban transition. Three recent projects illustrate this shift through energy performance, verticality and improved architectural integration: the **Atelier Logistique Champs-Élysées** by Swiss Life Asset Managers (16,000 sqm), the transformation of the Garonor site (330,000 sqm) with Logicor's RISE project, and **eParkWest** developed by Dentressangle (116,000 sqm) in Cergy-Pontoise. Together, they exemplify a new generation of strategic assets serving sustainable metropolises.

Digital Sovereignty and the Food Transition

In Bruyères-le-Châtel (Essonne), **the Éclairion centre** houses the first Mistral AI cluster, in the immediate vicinity of Paris-Saclay. This project strengthens European digital sovereignty within one of the continent's largest scientific ecosystems.

With **Agoralim**, led by the Rungis Market, northern Paris Region will host a hub dedicated to sustainable food systems. Construction begins in 2027 for delivery in 2029, positioning the food transition as a key economic and territorial driver.

Business tourism and international reach

Soon to be inaugurated, Tour Triangle at Porte de Versailles will redefine the Paris skyline and strengthen the appeal of the Exhibition Park. Meanwhile, the aerial station at Paris Nord Villepinte, operational in 2028, will connect major event venues in 7 minutes to Le Bourget and in 16 minutes to Saint-Denis Pleyel, a strategic advance for business tourism and major international events.

These projects are not isolated symbols: together, they reflect a coherent strategy to make Paris Region more connected, more sustainable and more competitive. This is the concrete and ambitious region that will be presented at MIPIM 2026.

On this occasion, the Choose Paris Region teams will welcome investors, companies and urban transformation stakeholders at stand C12 – “Greater Paris”. Conferences, business meetings and project presentations will highlight the region's major strategic directions and investment opportunities.

Alexandra Dublanche, Président of Choose Paris Region, emphasises:

“Paris Region is entering a new phase of its real estate development. Changing uses, the expansion of transport infrastructure and the rise of conversion projects are reshaping the map of opportunities. At MIPIM, we reaffirm our commitment: to welcome, support and inspire those who invest in and build the Paris Region of tomorrow. The initiatives underway across the region demonstrate this and reinforce its attractiveness. We are ready to move forward with them.”

Press Contact

Catherine Barnouin

Mob +33 6 58 20 81 81

catherine.barnouin@chooseparisregion.org



Choose Paris Region is the attractiveness agency for Paris Region, promoting the region internationally and ensuring high-quality services for investors, visitors, media producers and global talent, while supporting sustainable and balanced regional development. It assists companies with market entry through local economic expertise and a targeted partner network, supports tourism professionals in developing innovative offerings, strengthens the film and audiovisual sector—where the region leads in Europe—and facilitates the relocation of international talent by showcasing the quality of life in Paris Region.